

China Steel Industry Overview, 2011-2020

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Abstracts

Description

Steel products refer to materials of various shapes, sizes and performances through pressure process of steel ingot, billet or steel. Steel product is a kind of important industrial and construction materials, of which the quantity demanded is closely related to the economic situation. The demand for steel products rises with the development of economy, which enhances the price of steel products and vice versa. In 2015, the increase of China's GDP slowed down with the growth of 6.9% YOY. Industries above designated size increased by 6.1% compared to 2014. With the proceeding of economic structural adjustments in China, steel industry will face huge challenges. In 2015, the output volume of steel products reached approximately 1,123 million tons in China declining by 0.15% compared to 2014, which dropped for the first time in the past 34 years.

Major leading enterprises are state-holding enterprises with large scale which possess a complete set of supply-production-sale system through mergers. In terms of output volume, CR5 of 2015 was only about 8.6%. However, there are numerous small-sized private enterprises. Therefore, China steel industry is a fully competitive industry.

The major material of steel product manufacture is iron ore. The import of iron ore in China highly depends on foreign countries. In 2015, China imported 953 million tons of iron ore with an increase of 2.2% compared to 2014, which accounted for 81% of the national demand for iron ore. Therefore, the price trend of imported iron ore exerted a huge impact on the profit margin of steel product manufacturers. From 2013 on, the price of imported iron ore continued to fall. The price of iron ore imported by China in the second half of 2015 declined by more than a half compared to that in the first half of 2013. The decline is conducive to decreasing the costs of steel manufacturers so as to increase the profit margin.

In the next few years, it is predicted that the economic growth of China will continue to decline. However, the annual growth rate is expected to maintain about 6%. With the implementation of such strategies as One Belt and One Road, Made in China 2025 and Yangtze River Economic Belt, there will emerge certain demand for steel products, which will bring in new opportunities for the development of China steel industry. In recent years, steel products exported by China increased rapidly. In 2015, China exported 112.4 million tons of steel products with an increase of 19.9% YOY. The increase of exported steel products was stimulated by the international demand for steel products, which reflected the strengthening competitiveness of Chinese steel products in the international market. In spite of many trade barriers, the steel products exported by China are expected to keep increasing with huge price advantages, which will become one of the key factors in the development of China steel industry.

Through this report, the readers can acquire the following information:

Definition and Classification of Steel Products

Research Methods, Parameters and Assumptions

Analysis on Competition in China Steel Industry

Analysis on Leading Enterprises of China Steel Industry

Development Opportunities and Driving Forces Faced by China Steel Industry

Risks and Challenges Faced by the Development of China Steel Industry

Analysis on Prices of Raw Materials and Products in China Steel Industry

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