

China Magnetic Resonance Imaging (MRI) Industry Overview, 2011-2020

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Abstracts

Description

Magnetic Resonance Imaging, Abbr. MRI, is the application of nuclear magnetic resonance in medical field. As a kind of non-intrusive detection technology, MRI exerts no radiation on human body compared with X-ray imaging technology and radiation imaging technology. Compared with ultrasonic detecting technology, MRI provides clearer image and more details. In addition, MRI can not only show the tangible physical lesion but also make accurate judgments of functional response of brain, hear, liver, etc.

In 2014, the sales value of the global MRI devices reached USD 5.4 billion. The market share of Simens Healthineers was 22%, ranking the first, according to CRI. Other leading enterprises included GE Healthcare, Philips Healthcare, TMC and Hitachi Medical Corporation.

Chinese people's ability to pay for medical services keeps growing with the development of economy. Meanwhile, with the increasing aging level in China (In 2015, the population of 65 years old and above accounted for 10.5% of the total population compared to 7.7% in 2005.) and the rising incidence of cancer and other diseases caused by the serious environmental pollution, there emerged growing demand for medical diagnostic services in China. In terms of policies, Chinese government continuously issued supporting policies for medical equipment industry with increasingly serious industry regulation.

Estimated by CRI, foreign-funded enterprises occupy 80% of China's MRI market share. Enterprises engaging in MRI manufacturing in Chinese market consist of SSMR, Hangwei GE Medical Systems Co., Ltd. (GE wholly owned holding company), (GE

wholly owned holding subsidiary), China Resources Wandong Medical Equipment Co., Ltd., Basda Medical Equipment Co., Ltd., Ningbo XinGaoYi Magnets Co., Ltd., Shenyang Neusoft Medical Systems Co., Ltd., etc.

In China, with the improvement of the hierarchical medical system and the new rural cooperative medical system, the rural medical market will enjoy the rapid development. With Chinese medical system reform deepening and the updating and replacement of the original imported MRI equipment approaching, MRI manufacturing enterprises will usher in new opportunities.

Through this report, the readers can acquire the following information:

Definition and Classification of MRI

Parameters and Assumptions of Report

Market Competition of China MRI Industry

Top 5 Enterprises of China MRI Industry by Market Share

Major Driving Forces and Development Opportunities in China MRI Industry

Risks and Challenges Faced by the Development of China MRI Industry

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