

Brief Report on China Cosmetic Industry, 2009-2013

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Abstracts

The cosmetic industry develops rapidly as economy grows and the resident income rises in China. Total sales revenue of the cosmetic industry reached CNY 260 billion in 2013 while the main producing areas are Guangdong, Zhejiang, Fujian and Jiangsu. According to CRI, the proportion of cost of material in the sales revenue differs tremendously for different cosmetic manufacturers. In general, the ratio is negatively related to the level of the brand. The report mainly describes the status of cosmetic market, upstream industries such as cosmetic ingredient, packaging and production equipment, and other related industries like logistics, advertising, beauty and hairdressing.

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