

## **Brief Report on China Cosmetic Industry, 2009-2013**

<https://marketpublishers.com/r/B780643EFF7EN.html>

Date: April 2014

Pages: 20

Price: US\$ 600.00 (Single User License)

ID: B780643EFF7EN

### **Abstracts**

The cosmetic industry develops rapidly as economy grows and the resident income rises in China. Total sales revenue of the cosmetic industry reached CNY 260 billion in 2013 while the main producing areas are Guangdong, Zhejiang, Fujian and Jiangsu. According to CRI, the proportion of cost of material in the sales revenue differs tremendously for different cosmetic manufacturers. In general, the ratio is negatively related to the level of the brand. The report mainly describes the status of cosmetic market, upstream industries such as cosmetic ingredient, packaging and production equipment, and other related industries like logistics, advertising, beauty and hairdressing.

## Contents

### **1 BASIC CONCEPT OF COSMETICS IN CHINA**

- 1.1 Definition and Classification of Cosmetics in China
- 1.2 Market Overview of Cosmetics in China
- 1.3 Major Production Areas of Cosmetics in China

### **2 COSMETIC INGREDIENTS**

- 2.1 Market Overview
- 2.2 Classification of Cosmetic Ingredients
- 2.3 Production Volume and Market Size of Cosmetic Ingredients
- 2.4 Production Areas of Ingredients

### **3 COSMETIC PACKAGING**

- 3.1 Market Overview
- 3.2 Market Scale
- 3.3 Major Production Areas

### **4 INDUSTRY OF COSMETIC PRODUCTION EQUIPMENT**

- 4.1 Classification of Equipment
- 4.2 Major Production Areas of Equipment
- 4.3 Market Size of Equipment Industry

### **5 SERVICE INDUSTRIES RELATED TO COSMETIC INDUSTRY**

- 5.1 Cosmetic Logistics
- 5.2 Cosmetic Advertising
- 5.3 Beauty and Hairdressing Industry

### **TABLE OF CHARTS**

- Chart Sales Revenue of Cosmetics in China, 2008-2013
- Chart Disposable Income Per Capita of Urban Residents in China, 2003-2013
- Chart Forecast on Market Size of Cosmetic Ingredients in China, 2008-2013
- Chart Market Size of Cosmetic Packaging in China, 2008-2013

Chart Market Size of Cosmetic Production Equipment in China, 2008-2013

Chart Market Size of Cosmetic Logistics in China, 2008-2013

Chart Expenditure on Advertising in China Cosmetic Industry, 2008-2013

Chart Forecast on Market Size of Beauty and Hairdressing Industry in China

## I would like to order

Product name: Brief Report on China Cosmetic Industry, 2009-2013

Product link: <https://marketpublishers.com/r/B780643EFF7EN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B780643EFF7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970