

# Automobile Maintenance Industry Overview in China, 2011-2020

<https://marketpublishers.com/r/A9D4BD65D07EN.html>

Date: August 2016

Pages: 30

Price: US\$ 1,800.00 (Single User License)

ID: A9D4BD65D07EN

## Abstracts

### Description

The automobile maintenance includes maintenance and repair. Maintenance is classified into partial, integral and deep maintenance, auto beauty as well as the replacement of consumable components, which is selected by automobile owners according to the mileage. Repair is classified into breakdown and accidental repair, which is selected according to the automobile damage.

A series of policies were published in China in recent years to break the monopoly and promote the development of the industry. The monopoly of whole-vehicle manufacturers in technologies and spare part circulation systems leads to difficulties and high prices of automobile maintenance. Chinese government issued a series of policies to pave the way for the after-market automobile maintenance industry. For example, China Ministry of Communications issued Information Disclosure Management Method of Automobile Maintenance in Sept. 2015.

As one of the mainstay industries in China, the automobile industry experienced the first ten years of prime development in the 21st century. At present, the growth rate of new automobile sales volume is slump while that of the after-sales market remains high and possesses a positive prospect. The automobile reserve increased continuously with the economy and reached 184 million by Jun. 2016. The sales volume approached 24.6 million in 2015. The demand for automobile maintenance grows rapidly with the reserve, sales volume and longer average service time of automobiles in China. According to CRI, the market size of the automobile maintenance reached CNY 800 billion in 2015 with the CAGR of 14.9%, far surpassing the growth rate of the automobile industry and GDP in China.

CRI market research indicates that automobile maintenance enterprises are classified into three types including 4S, fast repair chain and traditional repair stores or factories. At present, 4S stores only provide after-sales services for authorized brands as special authorized ones of whole vehicles, which lead to scattered maintenance services and low concentration rate. Fast repair chain stores are small in number accounting for less than 1% of the total and regional without brand and scale effect spanning China. Meanwhile, traditional roadside repair shops or factories are larger in number but inferior in scale, quality and level of components and technologies than the above two types. Presently, the automobile maintenance market is at the stage of growth. It is estimated that the industry concentration rate will increase continuously.

In terms of the reserve per capita, it is estimated that over 350 million new automobiles will enter the market at the prevalence stage from 2016 to 2025, which will drive the maintenance market.

According to CRI, the average service time of automobiles exceeded five years by the first half year of 2016 and this number is increasing gradually. The development of the maintenance industry is closely related to the number of automobiles beyond warranty due to long service time, especially for those private enterprises (fast repair stores and garages). On the one hand, costs of old automobiles rise with the depreciation rate of components, unit price as well as maintenance frequency. On the other hand, the demand of owners for private maintenance enterprises will increase with automobiles beyond warranty without access to corresponding services (such as Three Guarantees) in 4S stores.

Through this report, the readers can acquire the following information:

Definition and Classification of Automobile Maintenance

Research Methods of the Report

Analysis on Competition of Automobile Maintenance Industry in China

Analysis on Top 5 Enterprises in Automobile Maintenance Industry in China

Development Opportunities and Driving Forces Faced by Automobile Maintenance Industry in China

Risks and Challenges in Development of Automobile Maintenance Industry in China

Costs and Prices of Automobile Maintenance Industry in China

Forecast on Development of Automobile Maintenance Industry in China

## Contents

### **1 OVERVIEW OF AUTOMOBILE MAINTENANCE INDUSTRY IN CHINA**

- 1.1 Definition and Classification
- 1.2 Automobile Maintenance Types
- 1.3 Status Quo of Automobile Maintenance Industry
- 1.4 Business Model of Automobile Maintenance Industry
- 1.5 Research Methods of the Report
- 1.6 About CRI

### **2 DEVELOPMENT ENVIRONMENT OF AUTOMOBILE MAINTENANCE INDUSTRY IN CHINA, 2011-2015**

- 2.1 Policy Environment of Automobile Maintenance Industry
- 2.2 Economic Environment of Automobile Maintenance Industry
- 2.3 Social Environment of Automobile Maintenance Industry
  - 2.3.1 Urbanization Rate
  - 2.3.2 Population Environment
  - 2.3.3 Education Environment
  - 2.3.4 Culture Environment
  - 2.3.5 Habits and Concepts of Consumption

### **3 ANALYSIS ON SUPPLY AND DEMAND IN AUTOMOBILE MAINTENANCE INDUSTRY IN CHINA, 2011-2015**

- 3.1 Analysis on Supply in Automobile Maintenance Industry
- 3.2 Demands for Automobile Maintenance in China
  - 3.2.1 Target Clients of Automobile Maintenance Industry
  - 3.2.2 Market Scale of Automobile Maintenance in China

### **4 COMPETITION STATUS OF AUTOMOBILE MAINTENANCE INDUSTRY IN CHINA, 2011-2015**

- 4.1 Barriers to Entry in Automobile Maintenance Industry in China
  - 4.1.1 Policy Barriers
  - 4.1.2 Technology Barriers
  - 4.1.3 Scale Economy Barriers
  - 4.1.4 Barriers of Channels

## 4.2 Competition Structure of Automobile Maintenance Industry in China

4.2.1 Bargaining Ability of Suppliers

4.2.2 Bargaining Ability of Clients

4.2.3 Internal Competition

4.2.4 Potential Entrants

4.2.5 Substitutes

## 4.3 Major Competitors in Automobile Maintenance Industry in China

4.3.1 Major Types of Enterprises

4.3.2 Analysis on Enterprise Concentration Rate

## **5 TOP 5 AUTOMOBILE MAINTENANCE ENTERPRISES IN CHINA, 2013-2015**

### 5.1 Bosch Car Service

5.1.1 Enterprise Profile of Bosch Car Service

5.1.2 Operation Status of Bosch Car Service

### 5.2 TyrePlus Car Service Center

5.2.1 Enterprise Profile of TyrePlus

5.2.2 Business Analysis of TyrePlus

### 5.3 Hangzhou Xiaomuzhi Automobile Maintenance Technology Co., Ltd.

5.3.1 Enterprise Profile of Xiaomuzhi

5.3.2 Operation Status of Xiaomuzhi

### 5.4 Guangdong Delian Group Co., Ltd.

5.4.1 Enterprise Profile of Delian Group

5.4.2 Operation Status of Delian Group

### 5.5 New Focus Auto Tech Holdings Limited

5.5.1 Enterprise Profile of New Focus

5.5.2 Operation Status of New Focus

## **6 ANALYSIS ON OPERATION COSTS AND PRICES OF AUTOMOBILE MAINTENANCE INDUSTRY, 2013-2015**

### 6.1 Analysis on Costs of Automobile Maintenance Industry in China, 2013-2015

6.1.1 Major Costs in Automobile Maintenance Industry

6.1.2 Trend of Major Costs in Automobile Maintenance Industry

### 6.2 Analysis on Prices of Automobile Maintenance, 2013-2015

## **7 PREDICTIONS ON AUTOMOBILE MAINTENANCE INDUSTRY IN CHINA, 2016-2020**

## 7.1 Factors Influencing the Development of Automobile Maintenance Industry in China

### 7.1.1 Major Driving Forces and Market Opportunities

### 7.1.2 Threats or Challenges

## 7.2 Development Trend of Automobile Maintenance Industry in China

## 7.3 Forecast on Supply of Automobile Maintenance Industry in China, 2016-2020

## 7.4 Forecast on Demand in Automobile Maintenance Industry in China

## Selected Charts

### SELECTED CHARTS

Chart Automobile Maintenance Types

Chart Policies Concerning Automobile Maintenance Industry Released by Chinese Government

Chart Urbanization Rate in China, 2011-2015

Chart Number of Three Types of Major Maintenance Enterprises in China

Chart Total Sales Volume of Automobiles in China, 2011-2015

Chart Automobile Reserve in China, 2011-2015

Chart Automobile Reserve per 1,000 Residents in China, 2011-2015

Chart Average Service Time of Urban Passenger Automobiles by City Tier in China in 2015

Chart Passenger Automobile Service Time in First-tier Cities in China

Chart Automobile Service Time and Maintenance Types in China

Chart Market Size of Maintenance Industry in China, 2011-2015

Chart Major Channels of Automobile Maintenance in China

Chart Major Enterprises and Their Market Shares in Automobile Maintenance Industry in China, 2013-2015

Chart Operation Revenue of Bosch Car Service, 2013-2015

Chart Market Share of Bosch Car Service in Automobile Maintenance Industry in China, 2013-2015

Chart Operation Revenue of TyrePlus, 2013-2015

Chart Market Share of TyrePlus in Automobile Maintenance Industry in China, 2013-2015

Chart Operation Revenue of Xiaomuzhi, 2013-2015

Chart Market Share of Xiaomuzhi in Automobile Maintenance Industry in China, 2013-2015

Chart Market Share of Delian Group in Automobile Maintenance Industry in China, 2013-2015

Chart Market Share of New Focus in Automobile Maintenance Industry in China, 2013-2015

Chart Price Contrast of Different Automobile Maintenance Types in China

Chart Maintenance Prices of Automobiles on Different Levels in China

Chart Forecast on Market Size of Automobile Maintenance Industry in China, 2016-2020

Chart Output Value of Automobile Maintenance Industry in China in 2016

## I would like to order

Product name: Automobile Maintenance Industry Overview in China, 2011-2020

Product link: <https://marketpublishers.com/r/A9D4BD65D07EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A9D4BD65D07EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970