

ASEAN Third-Party Medical Testing Services Industry Research Report 2026-2030

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Abstracts

The Association of Southeast Asian Nations (ASEAN) is a key regional cooperation organization in Southeast Asia, encompassing 11 countries in the region. With a population exceeding 680 million and a combined economic output of over US\$ 3 trillion, it has become a vital region for the shifting of global supply chains, manufacturing investment, and consumption growth.

Third-party medical testing services refer to a medical service model in which professional medical laboratories, independent of hospitals and medical institutions, use professional testing equipment, standardized laboratory systems and medical testing technologies to test, analyze and diagnose human samples.

Third-party medical testing services are one of the fastest-growing segments in the ASEAN healthcare system. According to CRI's analysis, independent medical laboratories are evolving from traditional ancillary services into vital infrastructure for the healthcare system. This shift is primarily driven by the region's aging population, rising prevalence of chronic diseases, growing demand for precision medicine, and reforms aimed at the tiered allocation of medical resources.

With the rising incidence of diabetes, cardiovascular diseases, and cancer, the demand among medical institutions for high-quality, standardized, and specialized testing services continues to grow.

According to CRI's estimates, the ASEAN third-party medical testing services market is projected to reach approximately US\$ 750 million in 2026. With an aging population, increased cancer screening, a rise in chronic disease patients, and a growing demand for precision medicine, the ASEAN third-party medical testing market is expected to

maintain rapid growth in the future. The CAGR of the ASEAN third-party medical testing service market is projected to be approximately 12% from 2026 to 2030, with the market size expected to reach US\$ 1.18 billion by 2030.

CRI recommends that global third-party medical testing institutions, in vitro diagnostic (IVD) companies, precision medicine companies, large medical groups, private equity (PE) funds and venture capital (VC) firms conduct timely market research on the ASEAN region to prepare for their strategic entry into the ASEAN third-party medical testing services market.

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