

ASEAN Server (Computing) Industry Research Report 2026-2030

<https://marketpublishers.com/r/A61E4081ABB1EN.html>

Date: August 2026

Pages: 40

Price: US\$ 3,200.00 (Single User License)

ID: A61E4081ABB1EN

Abstracts

A server is a high-performance computing device that provides computing, storage, network connectivity, and data management services to other devices or applications in a computer network.

Servers primarily include types such as general-purpose servers, AI servers, high-performance computing servers, storage servers, and edge servers.

Servers are widely used in fields such as cloud computing, data centers, artificial intelligence, high-performance computing, enterprise information systems, internet services, financial trading, and industrial digitalization.

In recent years, growth in the global server market has been primarily driven by cloud computing, big data, artificial intelligence, and digital transformation. Driven by the rapid growth of enterprise data volumes and rising demand for cloud services, data centers worldwide continue to expand the scale of their server procurement.

ASEAN is the most important regional cooperation organization in Southeast Asia; established in 1967, it is headquartered in Jakarta, Indonesia. The region currently has a population of over 680 million and a combined economic output exceeding US\$4 trillion.

The ASEAN server market is experiencing rapid growth, driven primarily by the development of the digital economy, the expansion of cloud computing infrastructure, the deployment of artificial intelligence (AI) applications, and increased investment in data centers.

According to CRI's analysis, the server market in ASEAN currently exhibits a supply landscape dominated by international brands, alongside the gradual development of local manufacturing and system integration capabilities.

According to estimates by CRI, the market size is projected to reach approximately US\$ 4.2 billion in 2026. With a forecasted compound annual growth rate (CAGR) of around 17.3% between 2026 and 2030, the market size is expected to reach US\$ 7.9 billion by 2030.

CRI recommends that global server operators, cloud service providers, data center operators, large international manufacturers, international AI enterprises, private equity (PE) funds and venture capital (VC) firms conduct timely market research on the ASEAN region to prepare for their strategic entry into the ASEAN server (Computing) market.

Key Contents

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Analysis of the Server (Computing) Industry in Major ASEAN Countries

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Analysis of the Key Server (Computing) Providers in ASEAN

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Which companies are the major market players in the ASEAN Server (Computing) industry and what are their competitive advantages?

What is the projected revenue for Server (Computing) market in ASEAN during the forecast period of 2026–2030?

What strategies have major market players adopted to increase their market

share within this industry?

Which segment of the ASEAN Server (Computing) market is expected to dominate the market by 2030?

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