

ASEAN Medical Tourism Industry Research Report 2026-2030

<https://marketpublishers.com/r/A2728E6062B4EN.html>

Date: June 2026

Pages: 40

Price: US\$ 3,200.00 (Single User License)

ID: A2728E6062B4EN

Abstracts

The Association of Southeast Asian Nations (ASEAN) is a key regional cooperation organization in Southeast Asia, encompassing 11 countries in the region. With a population exceeding 680 million and a combined economic output of over US\$ 3 trillion, it has become a vital region for the shifting of global supply chains, manufacturing investment, and consumption growth.

Medical tourism refers to a comprehensive service model in which individuals travel across geographical or national borders to other countries or regions to receive medical treatment, health management, rehabilitation care, or cosmetic medical services, combined with tourism, leisure, and cultural experiences.

In recent years, ASEAN has gradually become one of the world's important medical tourism destinations. This is due to widening global disparities in medical costs, improved medical service capabilities in Asia, increased cross-border transportation convenience, and the upgrading of residents' health consumption.

The demand for medical tourism in ASEAN mainly comes from international patients and the growing demand for cross-border medical services within the region.

According to CRI analysis, Singapore, Thailand, and Malaysia are currently popular destinations for medical tourism in ASEAN. With its well-developed private hospital system and tourism resources, Thailand is highly competitive in the fields of cosmetic surgery, health checkups, dentistry, and integrated medical tourism.

In the future, the medical tourism industry will be expected to become one of the fastest-growing and most commercialized segments of the ASEAN medical service industry.

According to CRI estimates, the market size of medical tourism in ASEAN is projected to reach approximately US\$ 18 billion in 2026. The market is expected to grow at a CAGR of around 12% from 2026 to 2030, with the market size projected to reach US\$ 28.3 billion by 2030.

CRI recommends that global private medical groups, specialized medical chain institutions, medical tourism service platforms, large tourism groups, resort operators, private equity (PE) funds and venture capital (VC) firms conduct timely market research on the ASEAN region to prepare for their strategic entry into the ASEAN medical tourism market.

Key Contents

Overview of the Medical Tourism Industry in ASEAN

Economic and Policy Environment of Medical Tourism Industry in ASEAN

Analysis of the Medical Tourism Industry in Major ASEAN Countries

Market Size of Medical Tourism in ASEAN (2021 - 2025)

Analysis of the Top 5 medical tourism service providers in ASEAN

Key Drivers and Market Opportunities of Medical Tourism Industry in ASEAN

What are the key drivers, challenges and opportunities for the ASEAN medical tourism industry during the forecast period of 2026 - 2030?

Which companies are the major market players in the ASEAN medical tourism industry and what are their competitive advantages?

What is the projected revenue for medical tourism market in ASEAN during the forecast period of 2026 - 2030?

What strategies have major market players adopted to increase their market share within this industry?

Which segment of the ASEAN medical tourism market is expected to dominate

the market by 2030?

What are the major headwinds facing the ASEAN medical tourism industry?

How can foreign capital enter the medical tourism industry in ASEAN?

Contents

1 OVERVIEW OF ASEAN

- 1.1 Geography
- 1.2 Demographic Structure
- 1.3 Economic Situation
- 1.4 Minimum Wage Standards

2 OVERVIEW OF THE MEDICAL TOURISM INDUSTRY

- 2.1 Definition and Classification of the Medical Tourism Industry
 - 2.1.1 Industry Definition
 - 2.1.2 Classification
- 2.2 Analysis of Medical Tourism Industry Chain
- 2.3 Policy Environment of Medical Tourism Industry in ASEAN
- 2.4 CRI's Suggestions for Foreign-Invested Enterprises Investing in the ASEAN Medical Tourism Industry

3 ANALYSIS OF SUPPLY AND DEMAND IN THE ASEAN MEDICAL TOURISM INDUSTRY

- 3.1 Supply Analysis of the Medical Tourism Industry in ASEAN
 - 3.1.1 Number of Medical Tourism Providers in ASEAN
 - 3.1.2 Supply Structure of Medical Tourism Providers in ASEAN
 - 3.1.3 Analysis of Medical Technology Supply in ASEAN
- 3.2 Demand Analysis of Medical Tourism Industry in ASEAN
 - 3.2.1 Number of International Medical Tourists
 - 3.2.2 Analysis of Medical Tourism Consumption
 - 3.2.3 Analysis of the Demand Structure for Medical Tourism Services
 - 3.2.4 Analysis of Drivers of Demand for Medical Tourism

4 IMPORT AND EXPORT OF MEDICAL EQUIPMENT IN ASEAN

- 4.1 Import Overview of Medical Equipment in ASEAN
 - 4.1.1 Import Value of Medical Equipment in ASEAN
 - 4.1.2 Major Sources of Medical Equipment Imports in ASEAN
- 4.2 Export Overview of Medical Equipment in ASEAN
 - 4.2.1 Export Value of Medical Equipment in ASEAN

4.2.2 Major Destinations for Medical Equipment in ASEAN

5 ANALYSIS OF THE MEDICAL TOURISM INDUSTRY IN MAJOR ASEAN COUNTRIES

5.1 Singapore

5.1.1 Overview of the Medical Tourism Industry

5.1.2 Analysis of Medical Tourism Market Supply and Demand

5.2 Malaysia

5.2.1 Overview of the Medical Tourism Industry

5.2.2 Analysis of Medical Tourism Market Supply and Demand

5.3 Thailand

5.3.1 Overview of the Medical Tourism Industry

5.3.2 Analysis of Medical Tourism Market Supply and Demand

5.4 Indonesia

5.4.1 Overview of the Medical Tourism Industry

5.4.2 Analysis of Medical Tourism Market Supply and Demand

5.5 Vietnam

5.5.1 Overview of the Medical Tourism Industry

5.5.2 Analysis of Medical Tourism Market Supply and Demand

6 ANALYSIS OF THE TOP 5 MEDICAL TOURISM PROVIDERS IN ASEAN

6.1 Bumrungrad International Hospital

6.1.1 Company Overview

6.1.2 Operations Status

6.2 Bangkok Hospital

6.2.1 Company Overview

6.2.2 Operations Status

6.3 IHH Healthcare

6.3.1 Company Overview

6.3.2 Operations Status

6.4 Gleneagles Hospitals

6.4.1 Company Overview

6.4.2 Operations Status

6.5 Samitivej Hospitals

6.5.1 Company Overview

6.5.2 Operations Status

7 OUTLOOK OF MEDICAL TOURISM INDUSTRY IN ASEAN 2026-2030

- 7.1 Analysis of Development Factors of Medical Tourism Industry in ASEAN
 - 7.1.1 Drivers and Growth Opportunities of Medical Tourism Industry in ASEAN
 - 7.1.2 Threats and Challenges Facing of Medical Tourism Industry in ASEAN
- 7.2 Forecast of Supply for Medical Tourism Industry in ASEAN
- 7.3 Forecast of Demand for Medical Tourism in ASEAN
- 7.4 Forecast of Imports and Exports for Medical Equipment in ASEAN

LIST OF SOME CHARTS

- Chart Total Population in ASEAN, 2021–2025
- Chart Per Capita GDP in ASEAN, 2021–2025
- Chart Policies Related to the Healthcare Industry Issued in ASEAN, 2021–2025
- Chart Per Capita Medical Expenditure by International Patients in ASEAN, 2021-2025
- Chart Number of International Medical Tourists in ASEAN, 2021–2025
- Chart Market size of Medical Tourism in ASEAN, 2021-2025
- Chart Number of Medical Tourism Providers in ASEAN, 2021-2025
- Chart Number of Medical Tourism Providers in Singapore, 2021-2025
- Chart Number of Medical Tourism Providers in Malaysia, 2021-2025
- Chart Number of Medical Tourism Providers in Thailand, 2021-2025
- Chart Number of Medical Tourism Providers in Indonesia, 2021-2025
- Chart Number of Medical Tourism Providers in Vietnam, 2021-2025
- Chart Imports of Medical Equipment in ASEAN, 2021–2025
- Chart Exports of Medical Equipment in ASEAN, 2021–2025
- Chart Market Size Forecast of Medical Tourism in ASEAN, 2026–2030

I would like to order

Product name: ASEAN Medical Tourism Industry Research Report 2026-2030

Product link: <https://marketpublishers.com/r/A2728E6062B4EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A2728E6062B4EN.html>