

ASEAN Medical Imaging Diagnostic Equipment Industry Research Report 2026-2030

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Abstracts

The Association of Southeast Asian Nations (ASEAN) is a key regional cooperation organization in Southeast Asia, encompassing 11 countries in the region. With a population exceeding 680 million and a combined economic output of over US\$ 3 trillion, it has become a vital region for the shifting of global supply chains, manufacturing investment, and consumption growth.

Medical imaging diagnostic equipment refers to a category of medical device systems used to generate non-invasive images of the human body's internal structures and functional states, thereby assisting in clinical diagnosis, treatment decision-making, and disease monitoring.

The medical imaging diagnostic equipment market in ASEAN is experiencing steady growth. Key driving factors include an aging population, the rising burden of chronic diseases, the expansion of healthcare infrastructure, and the digital transformation of the healthcare sector.

According to CRI analysis, ASEAN countries are undergoing a phase of rapid upgrading of their healthcare systems. Population growth and rising rates of chronic diseases and cancer are jointly driving the continued demand for imaging equipment such as CT, MRI, DR, and ultrasound.

ASEAN countries have relatively weak capabilities in manufacturing medical imaging equipment. Its high-end core components rely on imports.

The medical imaging equipment market in ASEAN is in a phase of rapid penetration, with demand primarily driven by the development of medical infrastructure, the

expansion of private hospitals, and the equipping of primary healthcare facilities.

According to CRI estimates, the market size for medical imaging diagnostic equipment in ASEAN is approximately US\$ 5.2 billion in 2026. It is projected to reach approximately US\$ 7.2 billion by 2030, with a compound annual growth rate of about 8.5%.

CRI recommends that global medical imaging equipment manufacturers, medical device manufacturers, and medical device distributors, private equity (PE) funds and venture capital (VC) firms conduct timely market research on the ASEAN region to prepare for their strategic entry into the ASEAN Medical Imaging Diagnostic Equipment market.

Key Contents

Overview of the Medical Imaging Diagnostic Equipment Industry in ASEAN

Economic and Policy Environment of Medical Imaging Diagnostic Equipment Industry in ASEAN

Analysis of the Medical Imaging Diagnostic Equipment Industry in Major ASEAN Countries

Market Size of Medical Imaging Diagnostic Equipment in ASEAN (2021 - 2025)

Analysis of Major Manufacturers of Medical Imaging Diagnostic Equipment in ASEAN

Key Drivers and Market Opportunities of Medical Imaging Diagnostic Equipment Industry in ASEAN

What are the key drivers, challenges and opportunities for the ASEAN medical imaging diagnostic equipment industry during the forecast period of 2026 - 2030?

Which companies are the major market players in the ASEAN medical imaging diagnostic equipment industry and what are their competitive advantages?

What is the projected revenue for medical imaging diagnostic equipment market

in ASEAN during the forecast period of 2026 - 2030?

What strategies have major market players adopted to increase their market share within this industry?

Which segment of the ASEAN medical imaging diagnostic equipment market is expected to dominate the market by 2030?

What are the major headwinds facing the ASEAN medical imaging diagnostic equipment industry?

How can foreign capital enter the medical imaging diagnostic equipment industry in ASEAN?

Contents

1 OVERVIEW OF ASEAN

- 1.1 Geography
- 1.2 Demographic Structure
- 1.3 Economic Situation
- 1.4 Minimum Wage Standards

2 OVERVIEW OF THE MEDICAL IMAGING DIAGNOSTIC EQUIPMENT INDUSTRY

- 2.1 Definition and Classification of the Medical Imaging Diagnostic Equipment Industry
 - 2.1.1 Industry Definition
 - 2.1.2 Classification
- 2.2 Analysis of Medical Imaging Diagnostic Equipment Industry Chain
- 2.3 Policy Environment of Medical Imaging Diagnostic Equipment Industry in ASEAN
- 2.4 CRI's Suggestions for Foreign-Invested Enterprises Investing in the ASEAN Medical Imaging Diagnostic Equipment Industry

3 ANALYSIS OF SUPPLY AND DEMAND IN THE ASEAN MEDICAL IMAGING DIAGNOSTIC EQUIPMENT INDUSTRY

- 3.1 Supply Analysis of the Medical Imaging Diagnostic Equipment Industry in ASEAN
 - 3.1.1 Analysis of Medical Imaging Diagnostic Manufacturing Capabilities in ASEAN
 - 3.1.2 Supply Structure of Medical Imaging Diagnostic Equipment in ASEAN
 - 3.1.3 Factors Affecting the Manufacturing of Medical Imaging Diagnostic Equipment in ASEAN
- 3.2 Demand Analysis of Medical Imaging Diagnostic Equipment Industry in ASEAN
 - 3.2.1 Market Size of Medical Imaging Diagnostic Equipment
 - 3.2.2 Demand Analysis for Different Types of Imaging Equipment
 - 3.2.3 Analysis of Demand Across Downstream Application Channels
 - 3.2.4 Analysis of Drivers of Demand for Medical Imaging Diagnostic Equipment

4 IMPORT AND EXPORT OF MEDICAL IMAGING DIAGNOSTIC EQUIPMENT IN ASEAN

- 4.1 Import Overview of Medical Imaging Diagnostic Equipment in ASEAN
 - 4.1.1 Import Value of In Medical Imaging Diagnostic Equipment in ASEAN
 - 4.1.2 Major Sources of In Medical Imaging Diagnostic Equipment Imports in ASEAN

4.2 Export Overview of Medical Imaging Diagnostic Equipment in ASEAN

4.2.1 Export Value of Medical Imaging Diagnostic Equipment in ASEAN

4.2.2 Major Destinations for Medical Imaging Diagnostic Equipment in ASEAN

5 ANALYSIS OF THE MEDICAL IMAGING DIAGNOSTIC EQUIPMENT INDUSTRY IN MAJOR ASEAN COUNTRIES

5.1 Singapore

5.1.1 Overview of the Medical Imaging Diagnostic Equipment Industry

5.1.2 Analysis of Medical Imaging Diagnostic Equipment Market Supply and Demand

5.2 Malaysia

5.2.1 Overview of the Medical Imaging Diagnostic Equipment Industry

5.2.2 Analysis of Medical Imaging Diagnostic Equipment Market Supply and Demand

5.3 Thailand

5.3.1 Overview of the Medical Imaging Diagnostic Equipment Industry

5.3.2 Analysis of Medical Imaging Diagnostic Equipment Market Supply and Demand

5.4 Indonesia

5.4.1 Overview of the Medical Imaging Diagnostic Equipment Industry

5.4.2 Analysis of Medical Imaging Diagnostic Equipment Market Supply and Demand

5.5 Vietnam

5.5.1 Overview of the Medical Imaging Diagnostic Equipment Industry

5.5.2 Analysis of Medical Imaging Diagnostic Equipment Market Supply and Demand

6 ANALYSIS OF THE TOP 5 MEDICAL IMAGING DIAGNOSTIC EQUIPMENT PROVIDERS IN ASEAN

6.1 GE HealthCare

6.1.1 Company Overview

6.1.2 Operations Status

6.2 Canon Medical Systems

6.2.1 Company Overview

6.2.2 Operations Status

6.3 Shimadzu

6.3.1 Company Overview

6.3.2 Operations Status

6.4 Abex Medical Systems

6.4.1 Company Overview

6.4.2 Operations Status

6.5 idsMED

6.5.1 Company Overview

6.5.2 Operations Status

7 OUTLOOK OF MEDICAL IMAGING DIAGNOSTIC EQUIPMENT INDUSTRY IN ASEAN 2026-2030

7.1 Analysis of Development Factors of Medical Imaging Diagnostic Equipment Industry in ASEAN

7.1.1 Drivers and Growth Opportunities of Medical Imaging Diagnostic Equipment Industry in ASEAN

7.1.2 Threats and Challenges Facing of Medical Imaging Diagnostic Equipment Industry in ASEAN

7.2 Forecast of Supply for Medical Imaging Diagnostic Equipment Industry in ASEAN

7.3 Forecast of Demand for Medical Imaging Diagnostic Equipment in ASEAN

7.4 Forecast of Imports and Exports for Medical Imaging Diagnostic Equipment Industry in ASEAN

LIST OF SOME CHARTS

Chart Total Population in ASEAN, 2021–2025

Chart Per Capita GDP in ASEAN, 2021–2025

Chart Policies Related to the Healthcare Security and Investment Issued in ASEAN, 2021–2025

Chart Per Capita Healthcare Expenditure in ASEAN, 2021-2025

Chart Number of Private Hospitals in ASEAN, 2021-2025

Chart Number of Public Hospitals in ASEAN, 2021-2025

Chart Number of Medical Chain Institutions in ASEAN, 2021-2025

Chart Market Size of Medical Imaging Diagnostic Equipment in ASEAN, 2021–2025

Chart Market Size of Medical Imaging Diagnostic Equipment in Singapore, 2021–2025

Chart Market Size of Medical Imaging Diagnostic Equipment in Malaysia, 2021–2025

Chart Market Size of Medical Imaging Diagnostic Equipment in Thailand, 2021–2025

Chart Market Size of Medical Imaging Diagnostic Equipment in Indonesia, 2021-2025

Chart Market Size of Medical Imaging Diagnostic Equipment in Vietnam, 2021-2025

Chart Imports of Medical Imaging Diagnostic Equipment in ASEAN, 2021–2025

Chart Exports of Medical Imaging Diagnostic Equipment in ASEAN, 2021–2025

Chart Market Size Forecast of Medical Imaging Diagnostic Equipment in ASEAN, 2026–2030

Chart Import and Export Forecast of Medical Imaging Diagnostic Equipment in ASEAN, 2026-2030

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