

ASEAN In Vitro Diagnostics (IVD) Industry Research Report 2026-2030

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Abstracts

The Association of Southeast Asian Nations (ASEAN) is a key regional cooperation organization in Southeast Asia, encompassing 11 countries in the region. With a population exceeding 680 million and a combined economic output of over US\$ 3 trillion, it has become a vital region for the shifting of global supply chains, manufacturing investment, and consumption growth.

In vitro diagnostics (IDV) refers to products and services that obtain clinical diagnostic information by testing human samples (blood, body fluids, tissues, etc.) outside the human body, thereby determining diseases or bodily functions. IVD products include diagnostic equipment and diagnostic reagents.

The ASEAN in vitro diagnostics market is demonstrating strong growth momentum, driven primarily by factors such as the high prevalence of infectious diseases, the rising burden of chronic diseases, the expansion of healthcare infrastructure, and the growth of medical tourism and private healthcare.

ASEAN countries have weak domestic IVD manufacturing capabilities. Apart from a small amount of research and production in Singapore, most countries rely on imports, with an import dependency rate of over 60%.

Singapore is the only IVD manufacturing hub in the region, hosting the regional headquarters and R&D centers of numerous multinational corporations.

In recent years, the in vitro diagnostics (IVD) market in ASEAN has expanded continuously and rapidly.

According to CRI estimates, the market size for IVD in ASEAN is approximately US\$ 4.7 billion in 2026. It is projected to reach approximately US\$ 7.0 billion by 2030, with a compound annual growth rate of about 9.0%.

CRI recommends that global manufacturers of in vitro diagnostic equipment and reagents, medical device manufacturers, medical device distributors, private equity (PE) funds and venture capital (VC) firms conduct timely market research on the ASEAN region to prepare for their strategic entry into the ASEAN in vitro diagnostics (IVD) market.

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What is the projected revenue for in vitro diagnostics (IVD) market in ASEAN during the forecast period of 2026 - 2030?

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