

ASEAN Health Checkup Industry Research Report 2026-2030

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Abstracts

The Association of Southeast Asian Nations (ASEAN) is a key regional cooperation organization in Southeast Asia, encompassing 11 countries in the region. With a population exceeding 680 million and a combined economic output of over US\$ 3 trillion, it has become a vital region for the shifting of global supply chains, manufacturing investment, and consumption growth.

Health check-ups refer to a medical service system that systematically assesses the physical condition of individuals or groups through medical testing, aiming to facilitate early disease screening, health risk assessment and health management interventions. Its core offerings encompass basic physical examinations, specialized screenings, premium health check-ups and extended health management services.

The demand for health check-ups in the ASEAN region is primarily driven by rising health awareness among residents, the growing burden of chronic diseases, the expansion of corporate health management, and medical tourism.

According to CRI analysis, as per capita disposable income rises in the ASEAN region, health check-ups are gradually shifting from "pre-illness screening" to "annual health management consumption," with penetration rates increasing rapidly, particularly among the 30 - 60 age group.

The overall ASEAN health check-up market remains in a stage of fragmented competition, yet a clear trend toward branding has emerged in the high-end segment.

The health check-up industry in ASEAN is in an early stage of expansion, characterized by low market penetration, rapidly growing demand, and an unbalanced supply

structure. It possesses obvious attributes of medical consumption upgrading and platform-type entry value.

According to CRI estimates, the market size for health check-ups in ASEAN is approximately US\$ 10.5 billion in 2026. It is projected to reach approximately US\$ 15.4 billion by 2030, with a compound annual growth rate of about 10.0%.

CRI recommends that global private healthcare groups, medical, health data and digital health platforms, high-end international medical institutions, health management centers, private equity (PE) funds and venture capital (VC) firms conduct timely market research on the ASEAN region to prepare for their strategic entry into the ASEAN health checkup market.

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Economic and Policy Environment of Health Checkup Industry in ASEAN

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Analysis of the Top 5 Dental Service Chain Groups in ASEAN

Key Drivers and Market Opportunities of Health Checkup Industry in ASEAN

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Which companies are the major market players in the ASEAN health checkup industry and what are their competitive advantages?

What is the projected revenue for Health Checkup market in ASEAN during the forecast period of 2026 - 2030?

What strategies have major market players adopted to increase their market share within this industry?

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