

ASEAN ECG Monitoring Equipment Industry Research Report 2026-2030

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Abstracts

Electrocardiographic monitoring equipment is a type of medical device used to monitor the electrical activity of the human heart in real-time or continuously.

ECG monitoring equipment primarily includes multi-parameter monitors, holter monitors, telemetry monitoring systems, and wearable ECG monitoring devices.

This type of equipment is widely used in hospital emergency departments, cardiology departments, operating rooms, intensive care units (ICUs), anesthesiology departments, and pre-hospital emergency care systems.

ASEAN is one of the world's most dynamic regional economic organizations with the greatest growth potential. It currently comprises 11 member states: Indonesia, Malaysia, Singapore, Thailand, the Philippines, Vietnam, Brunei, Cambodia, Laos, Myanmar, and Timor-Leste. By 2025, the total population of the 11 ASEAN countries stands at approximately 700 million, accounting for about 8%–9% of the global population.

The market demand for ECG monitoring equipment in ASEAN is experiencing steady growth, driven primarily by the high prevalence of cardiovascular diseases, an aging population, enhanced critical care capabilities, and the upgrading of equipment in primary healthcare facilities.

According to the analysis by CRI, the high-end market is currently dominated by international medical device companies, while local manufacturing capabilities remain relatively limited.

According to CRI estimates, the market size is projected to be approximately \$2 billion

in 2026, with a compound annual growth rate of about 6.5% from 2026 to 2030.

CRI recommends that global manufacturer of ECG monitoring equipment and medical devices, medical device distributor, private equity (PE) funds and venture capital (VC) firms conduct timely market research on the ASEAN region to prepare for their strategic entry into the ASEAN ECG monitoring equipment market.

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