

ASEAN Dental Healthcare Service Industry Research Report 2026-2030

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Abstracts

The Association of Southeast Asian Nations (ASEAN) is a key regional cooperation organization in Southeast Asia, encompassing 11 countries in the region. With a population exceeding 680 million and a combined economic output of over US\$ 3 trillion, it has become a vital region for the shifting of global supply chains, manufacturing investment, and consumption growth.

Dental healthcare services are a professional medical service system that focuses on maintaining and improving oral health. Through medical activities such as prevention, diagnosis, treatment, and rehabilitation, it ensures the normal functioning of teeth, periodontal tissues, oral mucosa, and maxillofacial region.

With the improvement of residents' health awareness and consumption upgrade, oral medical services have gradually developed from traditional disease treatment to a comprehensive service model that combines prevention and health care, functional restoration and aesthetic improvement.

The dental healthcare market in ASEAN is developing rapidly, with demand continuing to rise, driven by multiple factors such as population growth, increasing household incomes and the upgrading of health-related consumption.

Over the next three to five years, the dental healthcare service market in ASEAN is expected to maintain rapid growth.

According to analysis by CRI, the dental healthcare service industry in ASEAN countries remains in a growth phase compared to the mature markets of Europe and the United States. However, the significant presence of private medical institutions and a high

degree of marketization have created a favorable environment for the rapid expansion of chain operators.

CRI recommends that global dental healthcare service providers and chain hospital groups, dental medical device and consumable enterprises, private equity (PE) funds and venture capital (VC) firms conduct timely market research on the ASEAN region to prepare for their strategic entry into the ASEAN energy management system market.

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