

ASEAN Container Industry Research Report 2026-2030

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Abstracts

A container is a standardized, large loading container used for cargo transportation. It possesses certain strength, rigidity, and dimensional standards. It enables the overall loading and unloading of cargo and multimodal transport during the transportation process.

With the expansion of global trade and the continuous improvement of the international supply chain system, containers have become the core transportation equipment in international maritime, rail, road and multimodal transport systems.

The container industry mainly consists of three segments: upstream raw material supply, midstream manufacturing and leasing services, and downstream transportation applications.

Established in 1967, ASEAN is the most influential regional cooperation organization in Southeast Asia. Covering the major economies of Southeast Asia, ASEAN geographically connects the Pacific and Indian Oceans, making it a vital global maritime trade route and industrial chain node. Currently, the ASEAN region has a total population of over 690 million and an economic output of over US\$ 4 trillion, making it the world's fifth largest economy.

According to the analysis from CRI, many multinational corporations have shifted their production bases to countries such as Vietnam, Thailand, Malaysia, and Indonesia, driving the cross-border flow of industrial equipment, raw materials, components, and finished products, thereby continuously increasing the demand for container usage.

The ASEAN region is not currently a major global container manufacturing center, and

its market supply still heavily relies on China's manufacturing system.

According to CRI's estimates, the market size will grow from approximately 148 million TEUs to approximately 186 million TEUs between 2026 and 2030, representing a compound annual growth rate of approximately 5.9%. Vietnam, Malaysia, and Thailand are expected to become important markets for manufacturing-driven container demand growth.

CRI recommends that global container manufactures, shipping companies, ship operators, port operators, port infrastructure investment companies, integrated logistics companies, private equity (PE) funds and venture capital (VC) firms conduct timely market research on the ASEAN region to prepare for their strategic entry into the ASEAN container market.

Key Contents

Overview of the Container Industry in ASEAN

Economic and Policy Environment of Container Industry in ASEAN

Analysis of the Container Industry in Major ASEAN Countries

Market Size of Container in ASEAN 2021-2025

Analysis of the Key Container Providers in ASEAN

Key Drivers and Market Opportunities of Container Industry in ASEAN

What are the key drivers, challenges and opportunities for the ASEAN container industry during the forecast period of 2026-2030?

Which companies are the major market players in the ASEAN container industry and what are their competitive advantages?

What is the projected revenue for container market in ASEAN during the forecast period of 2026-2030?

What strategies have major market players adopted to increase their market share within this industry?

Which segment of the ASEAN container market is expected to dominate the market by 2030?

What are the major headwinds facing the ASEAN container industry?

How can foreign capital enter the container industry in ASEAN?

Contents

1 OVERVIEW OF ASEAN

- 1.1 Geography
- 1.2 Demographic Structure
- 1.3 Economic Situation
- 1.4 Minimum Wage Standards

2 OVERVIEW OF THE CONTAINER INDUSTRY

- 2.1 Definition and Classification of the Container Industry
 - 2.1.1 Industry Definition
 - 2.1.2 Classification
- 2.2 Analysis of Container Industry Chain
- 2.3 Policy Environment of Container Industry in ASEAN
- 2.4 CRI's Suggestions for Foreign-Invested Enterprises Investing in the ASEAN Container Industry

3 ANALYSIS OF SUPPLY AND DEMAND IN THE ASEAN CONTAINER INDUSTRY

- 3.1 Supply Analysis of the Container Industry in ASEAN
 - 3.1.1 Analysis of Container Yard Supply in ASEAN
 - 3.1.2 Analysis of Container Supply Capacity in ASEAN
 - 3.1.3 Analysis of Container Logistics Services in ASEAN
 - 3.1.4 Supply Analysis of Container Infrastructure in ASEAN
 - 3.1.5 Factors Affecting Container Supply in ASEAN
- 3.2 Demand Analysis of Container Industry in ASEAN
 - 3.2.1 International and Regional Trade Scale in ASEAN
 - 3.2.2 Demand of Container Shipping in ASEAN
 - 3.2.3 Market Size of Container in ASEAN
 - 3.2.4 Analysis of Demand Drivers for Container

4 IMPORT AND EXPORT OF CONTAINER IN ASEAN

- 4.1 Import Overview of Container in ASEAN
 - 4.1.1 Import Value and Volume of Container in ASEAN
 - 4.1.2 Major Sources of Container Imports in ASEAN
- 4.2 Export Overview of Container in ASEAN

4.2.1 Export Value and Volume of Container in ASEAN

4.2.2 Major Destinations for Container in ASEAN

5 ANALYSIS OF THE CONTAINER INDUSTRY IN MAJOR ASEAN COUNTRIES

5.1 Singapore

5.1.1 Overview of the Container Industry

5.1.2 Analysis of Container Market Supply and Demand

5.2 Malaysia

5.2.1 Overview of the Container Industry

5.2.2 Analysis of Container Market Supply and Demand

5.3 Thailand

5.3.1 Overview of the Container Industry

5.3.2 Analysis of Container Market Supply and Demand

5.4 Indonesia

5.4.1 Overview of the Container Industry

5.4.2 Analysis of Container Market Supply and Demand

5.5 Vietnam

5.5.1 Overview of the Container Industry

5.5.2 Analysis of Container Market Supply and Demand

6 ANALYSIS OF THE KEY CONTAINER PROVIDERS IN ASEAN

6.1 CIMC Vehicles TH

6.1.1 Company Overview

6.1.2 Operations Status

6.2 Hoa Phat Group

6.2.1 Company Overview

6.2.2 Operations Status

6.3 Seojin Systems & Ace Engineering

6.3.1 Company Overview

6.3.2 Operations Status

6.4 Regional Container Lines, RCL

6.4.1 Company Overview

6.4.2 Operations Status

6.5 ALPLA Group Southeast Asia

6.5.1 Company Overview

6.5.2 Operations Status

7 OUTLOOK OF CONTAINER INDUSTRY IN ASEAN 2026-2030

7.1 Analysis of Development Factors of Container Industry in ASEAN

7.1.1 Drivers and Growth Opportunities of Container Industry in ASEAN

7.1.2 Threats and Challenges Facing of Container Industry in ASEAN

7.2 Forecast of Supply for Container Industry in ASEAN

7.3 Forecast of Demand for Container in ASEAN

7.4 Forecast of Imports and Exports for Container in ASEAN

List Of Charts

LIST OF CHARTS

Chart Total Population in ASEAN, 2021–2025

Chart Per Capita GDP in ASEAN, 2021–2025

Chart Policies Related to Container Manufacture Industry Issued by ASEAN 2021–2025

Chart The Scale of International and Region Trade in ASEAN, 2021-2025

Chart The Scale of Container Shipping in ASEAN, 2021-2025

Chart The Scale of Railway Container Transport in ASEAN, 2021-2025

Chart Market Size of Container in ASEAN, 2021-2025

Chart Market Size of Container in Singapore, 2021-2025

Chart Market Size of Container in Malaysia, 2021-2025

Chart Market Size of Container in Thailand, 2021-2025

Chart Market Size of Container in Indonesia, 2021-2025

Chart Market Size of Container in Vietnam, 2021-2025

Chart Market Size of Container in Philippines, 2021-2025

Chart Import Value of Container in ASEAN, 2021–2025

Chart Exports of Container in ASEAN, 2021–2025

Chart Market Size Forecast of Container in ASEAN, 2026–2030

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