

ASEAN Airlines Catering Industry Research Report 2026-2030

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Abstracts

Airline catering refers to specialized services that provide in-flight meals, beverages, and related ancillary services for commercial flights operated by airlines.

With the differentiation of airline services and changes in passenger consumption demands, airline catering products are evolving from traditional standardized meals to diversified, healthy, and localized options.

In-flight catering companies primarily operate using a model that integrates centralized production, airport distribution, and flight-specific loading.

Airlines typically procure in-flight catering services through methods such as long-term contracts, competitive bidding, or route-specific partnerships.

ASEAN, established in Jakarta, Indonesia in 1967. ASEAN has 11 member states, includes Singapore, Malaysia, Thailand, Indonesia, Vietnam, the Philippines, Cambodia, Myanmar, Laos, Brunei, and Timor-Leste. The total population of the ASEAN region has surpassed 690 million, and its aggregate economy exceeds US\$ 4.0 trillion. With the acceleration of urbanization, the increase in residents' income, and the rise in digital penetration, the size of the ASEAN middle class continues to expand.

The growth of air passenger traffic in ASEAN is the core driver of the expansion of the airline catering market; specifically, the recovery of international routes, the expansion of regional aviation networks, and the growth of low-cost carriers provide strong support for catering demand.

The ASEAN in-flight catering market is projected to maintain medium-to-high growth

over the next five years, with market expansion concentrated primarily in Indonesia, Vietnam, Thailand, Malaysia, and the Philippines.

According to CRI's estimates, the ASEAN airlines catering market is projected to reach US\$ 1.85 billion in 2026, with a CAGR of approximately 7.5% from 2026 to 2030, and is expected to reach approximately US\$ 2.47 billion by 2030.

CRI recommends that global In-flight catering companies, international airlines, airport operators, food groups, cold chain logistics companies, private equity (PE) funds and venture capital (VC) firms conduct timely market research on the ASEAN region to prepare for their strategic entry into the ASEAN airlines catering market.

Key Contents

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Economic and Policy Environment of Airlines Catering Industry in ASEAN

Analysis of the Airlines Catering Industry in Major ASEAN Countries

Market Size of Airlines Catering in ASEAN 2021–2025

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Key Drivers and Market Opportunities of Airlines Catering Industry in ASEAN

What are the key drivers, challenges and opportunities for the ASEAN Airlines Catering industry during the forecast period of 2026–2030?

Which companies are the major market players in the ASEAN Airlines Catering industry and what are their competitive advantages?

What is the projected revenue for Airlines Catering market in ASEAN during the forecast period of 2026–2030?

What strategies have major market players adopted to increase their market share within this industry?

Which segment of the ASEAN Airlines Catering market is expected to dominate

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