

A-Share Listed Tourist Attraction, Hotel and Catering Companies - Profiles and Financial Data

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Abstracts

According to CRI research, in 2016, the total revenue of the tourism industry in China exceeded CNY 4.6 trillion, up by over 10% YOY. The total investment of tourism industry was over CNY 1 trillion, taking up 10% of the GDP growth in China. By the end of 2016, the number of class A scenic area had amounted to over 7,000.

The number of hotels had exceeded 240,000. Among them, 12,000 were high-end hotels, accounting for less than 5% of the total. The hotel industry still has room for progress.

By the end of 2016, there had been 5 million restaurants in China with annual revenue of over CNY 3 trillion. The increasing number of restaurant intensifies the competition in the catering industry. In terms of consumption per capita, the consumption of dinner, hot pot, fast food, western food and casual dining per capita are rising. In 2016, hot pot developed the fastest in terms of revenues and average net profit margin. Fast food had the largest gross margin, the largest revenue per square meter and the largest revenue per person. Additionally, western food had the highest sales value per capita. Since 2015, the catering industry in China has witnessed the take-off of food delivery business. Mobile payment, such as Alipay and WeChat Pay has changed the habits of Chinese consumers, thereby driving the development of the catering industry.

CRI estimates that in the next few years, the annual growth rate of Chinese economy will remain at over 6% and it is conducive to the prosperity of scenery, hotel and catering industry.

In this report, CRI analyzes 17 scenery, hotel and catering enterprises listed in A-share market in China.

The report is composed of two parts: the first part is enterprise profiles and the second part is the operation status of these enterprises in the recent decade (presently 2006 to 2016, we will update it to the latest as time goes by).

The operation status is demonstrated from the following perspectives: (1) financial indexes, such as earnings per share, book value per share (BPS), sales per share, net cash flow per share, return on net worth and debt to asset ratio; (2) indexes on the income statement, such as revenue, operating profit, net profit and EBIT; (3) indexes on the income statement, such as revenue, operating profit, net profit and EBIT; (4) indexes on the balance sheet, such as liquid asset, fixed asset, current liability, non-current liability, capital reserve and shareholders' equity.

(1) Financial Indexes

Earnings per Share

Book Value per Share (BPS)

Sales per Share (SPS)

Net Cash Flow per Share from Operations

Net Cash Flow per Share (CNY)

Return on Net Worth

Net Profit Margin on Total Assets

Return on Invested Capital (ROIC) (%)

Gross Profit Margin on Sales (%)

Net Profit Margin on Sales (%)

EBIT Margin (%)

EBITDA Margin (%)

Debt to Asset Ratio (%)

Total Asset Turnover (times)

Cash/Operating Income Received from Sales of Goods or Services

YOY Growth Rate of Operating Revenue (%)

YOY Growth Rate of Operating Profit (%)

YOY Growth Rate of Net Profit Attributable to Shareholders of Parent Company (%)

(2) Summary of Income Statement

Gross Revenue (CNY, million)

Total Operating Costs (CNY, million)

Revenue (CNY, million)

Operating Profit (CNY, million)

Total Profit (CNY, million)

Net Profit (CNY, million)

Net Profit Attributable to Shareholders of Parent Company (CNY, million)

Non-recurring Items (CNY, million)

Net Profit Deducting Non-recurring Items (CNY, million)

R&D Costs (CNY, million)

Earnings Before Interest and Tax (EBIT) (CNY, million)

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA) (CNY,

million)

(3) Summary of Balance Sheet

Liquid Asset (CNY, million)

Fixed Asset (CNY, million)

Long-term Equity Investment

Total Assets (CNY, million)

Liquid Liability (CNY, million)

Non-current Liability (CNY, million)

Total Liability (CNY, million)

Capital Reserve (CNY, million)

Surplus Reserve (CNY, million)

Undistributed Profit (CNY, million)

Shareholders' Equity (CNY, million)

Equity Attributable to Shareholders of Parent Company (CNY, million)

(4) Summary of Cash Flow Statement

Cash Received from Sales of Goods and Services (CNY, million)

Cash Flow from Operations (CNY, million)

Cash Paid to Purchase Fixed Assets, Intangible Assets and Other Long-term Assets (CNY, million)

Cash Paid for Investments (CNY, million)

Cash Flow from Investments (CNY, million)

Cash Received from Investors (CNY, million)

Cash Received from Borrowings (CNY, million)

Cash Flow from Financing (CNY, million)

Net Increase of Cash and Cash Equivalents (CNY, million)

Cash and Cash Equivalents, End of Period (CNY, million)

Depreciation and Amortization (CNY, million)

Contents

COMPANIES IN THE REPORT:

- 1 Huangshan Tourism Development Co., Ltd. (600054.SH)
- 2 Changbai Mountain Tourism Co., Ltd. (603099.SH)
- 3 Zhang Jia Jie Tourism Group Co., Ltd. (000430.SZ)
- 4 Emei Shan Tourism Co., Ltd. (000888.SZ)
- 5 Guilin Tourism Corp. Ltd. (000978.SZ)
- 6 Dalian Sunasia Tourism Holding Co., Ltd. (600593.SH)
- 7 Songcheng Performance Development Co., Ltd. (300144.SZ)
- 8 Shenzhen Quanxinhao Co., Ltd. (000007.SZ)
- 9 Xi'an Catering Co., Ltd. (000721.SZ)
- 10 China Quanjude (Group) Co., Ltd. (002186.SZ)
- 11 Cloud Live Technology Group Co., Ltd. (002306.SZ)
- 12 Shanghai Jin Jiang International Hotels Development Co., Ltd. (600754.SH)
- 13 Jinling Hotel Corp. Ltd. (601007.SH)
- 14 Shenzhen Century Plaza Hotel Co., Ltd. (000033.SZ)
- 15 Huatian Hotel Group Co., Ltd. (000428.SZ)
- 16 Guangzhou Lingnan Group Holding Co., Ltd. (000524.SZ)
- 17 Hainan Dadonghai Tourism Centre Holdings Co., Ltd. (000613.SZ)

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