

# A-Share Listed Sporting Goods, Bicycle and Toy Companies - Profiles and Financial Data

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## Abstracts

With China's economic development and residents' increasing income, the demand for sporting goods has been rising. China has become a major producer and market of sporting goods in the world. In 2016, the revenue of China's sporting goods industry was over CNY 300 billion. The export value of sporting goods and sport equipment was USD 9,248 million.

China is a major producer of bicycles in the world. In 2016, China produced 53.033 million bicycles, down by 5% YOY; the production volume of electric bicycle was 32.15 million, up by 4.4% YOY. The revenues of the bicycle manufacturing industry reached CNY 163.97 billion, increasing by 5.6% YOY. This included CNY 63.8 billion revenue of bicycles, up by 0.3% YOY, and CNY 100.17 billion of electric bicycles, up by 9.2% YOY.

China is a major producer of toys in the world. For one thing, residents' demand for toys has been rising with growing Chinese economy. For another, China is also an important exporter of toys. The sales revenue of the toy industry in 2016 was over CNY 200 billion and the export value was more than USD 10 billion.

In this report, CRI analyzes 20 sporting goods, bicycle and toy manufacturers listed in A-share market in China.

The report is composed of two parts: the first part is enterprise profiles and the second part is the operation status of these enterprises in the recent decade (presently 2006 to 2016, we will update it to the latest as time goes by).

The operation status is demonstrated from the following perspectives: (1) financial indexes, such as earnings per share, book value per share (BPS), sales per share, net

cash flow per share, return on net worth and debt to asset ratio; (2) indexes on the income statement, such as revenue, operating profit, net profit and EBIT; (3) indexes on the income statement, such as revenue, operating profit, net profit and EBIT; (4) indexes on the balance sheet, such as liquid asset, fixed asset, current liability, non-current liability, capital reserve and shareholders' equity.

#### (1) Financial Indexes

Earnings per Share

Book Value per Share (BPS)

Sales per Share (SPS)

Net Cash Flow per Share from Operations

Net Cash Flow per Share (CNY)

Return on Net Worth

Net Profit Margin on Total Assets

Return on Invested Capital (ROIC) (%)

Gross Profit Margin on Sales (%)

Net Profit Margin on Sales (%)

EBIT Margin (%)

EBITDA Margin (%)

Debt to Asset Ratio (%)

Total Asset Turnover (times)

Cash/Operating Income Received from Sales of Goods or Services

YOY Growth Rate of Operating Revenue (%)

YOY Growth Rate of Operating Profit (%)

YOY Growth Rate of Net Profit Attributable to Shareholders of Parent Company (%)

## (2) Summary of Income Statement

Gross Revenue (CNY, million)

Total Operating Costs (CNY, million)

Revenue (CNY, million)

Operating Profit (CNY, million)

Total Profit (CNY, million)

Net Profit (CNY, million)

Net Profit Attributable to Shareholders of Parent Company (CNY, million)

Non-recurring Items (CNY, million)

Net Profit Deducting Non-recurring Items (CNY, million)

R&D Costs (CNY, million)

Earnings Before Interest and Tax (EBIT) (CNY, million)

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA) (CNY, million)

## (3) Summary of Balance Sheet

Liquid Asset (CNY, million)

Fixed Asset (CNY, million)

Long-term Equity Investment

Total Assets (CNY, million)

Liquid Liability (CNY, million)

Non-current Liability (CNY, million)

Total Liability (CNY, million)

Capital Reserve (CNY, million)

Surplus Reserve (CNY, million)

Undistributed Profit (CNY, million)

Shareholders' Equity (CNY, million)

Equity Attributable to Shareholders of Parent Company (CNY, million)

#### (4) Summary of Cash Flow Statement

Cash Received from Sales of Goods and Services (CNY, million)

Cash Flow from Operations (CNY, million)

Cash Paid to Purchase Fixed Assets, Intangible Assets and Other Long-term Assets (CNY, million)

Cash Paid for Investments (CNY, million)

Cash Flow from Investments (CNY, million)

Cash Received from Investors (CNY, million)

Cash Received from Borrowings (CNY, million)

Cash Flow from Financing (CNY, million)

Net Increase of Cash and Cash Equivalents (CNY, million)

Cash and Cash Equivalents, End of Period (CNY, million)

Depreciation and Amortization (CNY, million)

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### COMPANIES IN THE REPORT:

- 1 Shenzhen China Bicycle Co Holdings Ltd. (000017.SZ)
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- 3 Lida Optical & Electronic Co., Ltd. (002189.SZ)
- 4 Alpha Group (002292.SZ)
- 5 Goldlok Toys Holdings (Guangdong) Co., Ltd. (002348.SZ)
- 6 Yotrio Group Co., Ltd. (002489.SZ)
- 7 Guangdong Qunxing Toys JSC Ltd. (002575.SZ)
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- 14 Lucky Film Company Limited (600135.SH)
- 15 Panda Financial Holding Corp., Ltd. (600599.SH)
- 16 Shanghai Phoenix Enterprise (Group) Co., Ltd. (600679.SH)
- 17 Zhonglu Co., Ltd. (600818.SH)
- 18 BanBao Co., Ltd. (603398.SH)
- 19 Shanghai Rongtai Health Technology Corporation Limited (603579.SH)
- 20 Mobi Garden Outdoor Co., Ltd. (603908.SH)

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