

# A-Share Listed Jewelry Companies - Profiles and Financial Data

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## Abstracts

Jewelry on the Chinese market can be classified into metal jewelry, jade jewelry and other jewelry.

According to CRI, jewelry processing companies are mainly concentrated in Guangdong Province, Shandong Province, Shanghai, Fujian Province and Zhejiang Province. Guangdong Province produces the largest amount of jewelry with Shenzhen and Panyu being the major processing bases.

China is one of the world's largest and most important jewelry market and ranks among the top in terms of consumption of many jewelry categories. In 2016, retail value of jewelry in China was over CNY 500 billion, but different varieties of jewelry competed with each other for sales. In 2016, China consumed 900 tons gold, among which 611.17 tons were used to produce jewelry, decreasing by 18.91% YOY. About 257.64 tons gold was used to make gold bars, decreasing by 28.19% YOY. Gold coins used 31.19 tons, increasing by 36.80% YOY. The sales value of gold jewelry in 2016 in China was CNY 310 billion, accounting for 60% of total retail value of jewelry in China. In recent years, annual production volume of pearls is 800 tons, half of which is consumed in the domestic market with CNY 15 billion sales value. The sales value of emerald jade in recent years is CNY 40 billion.

With the growing Chinese economy and increasing residents' income, the jewelry market, which bears multiple attributes including decoration, investment and culture, will further develop. Projected CAGR of retail value of jewelry from 2017 to 2021 will be over 10%.

In this report, CRI analyzes 9 jewelry enterprises listed in A-share market in China.

The report is composed of two parts: the first part is enterprise profiles and the second part is the operation status of these enterprises in the recent decade (presently 2006 to 2016, we will update it to the latest as time goes by).

The operation status is demonstrated from the following perspectives: (1) financial indexes, such as earnings per share, book value per share (BPS), sales per share, net cash flow per share, return on net worth and debt to asset ratio; (2) indexes on the income statement, such as revenue, operating profit, net profit and EBIT; (3) indexes on the income statement, such as revenue, operating profit, net profit and EBIT; (4) indexes on the balance sheet, such as liquid asset, fixed asset, current liability, non-current liability, capital reserve and shareholders' equity.

#### (1) Financial Indexes

Earnings per Share

Book Value per Share (BPS)

Sales per Share (SPS)

Net Cash Flow per Share from Operations

Net Cash Flow per Share (CNY)

Return on Net Worth

Net Profit Margin on Total Assets

Return on Invested Capital (ROIC) (%)

Gross Profit Margin on Sales (%)

Net Profit Margin on Sales (%)

EBIT Margin (%)

EBITDA Margin (%)

Debt to Asset Ratio (%)

Total Asset Turnover (times)

Cash/Operating Income Received from Sales of Goods or Services

YOY Growth Rate of Operating Revenue (%)

YOY Growth Rate of Operating Profit (%)

YOY Growth Rate of Net Profit Attributable to Shareholders of Parent Company (%)

## (2) Summary of Income Statement

Gross Revenue (CNY, million)

Total Operating Costs (CNY, million)

Revenue (CNY, million)

Operating Profit (CNY, million)

Total Profit (CNY, million)

Net Profit (CNY, million)

Net Profit Attributable to Shareholders of Parent Company (CNY, million)

Non-recurring Items (CNY, million)

Net Profit Deducting Non-recurring Items (CNY, million)

R&D Costs (CNY, million)

Earnings Before Interest and Tax (EBIT) (Based on iFind) (CNY, million)

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA)

(Based on iFind) (CNY, million)

### (3) Summary of Balance Sheet

Liquid Asset (CNY, million)

Fixed Asset (CNY, million)

Long-term Equity Investment

Total Assets (CNY, million)

Liquid Liability (CNY, million)

Non-current Liability (CNY, million)

Total Liability (CNY, million)

Capital Reserve (CNY, million)

Surplus Reserve (CNY, million)

Undistributed Profit (CNY, million)

Shareholders' Equity (CNY, million)

Equity Attributable to Shareholders of Parent Company (CNY, million)

### (4) Summary of Cash Flow Statement

Cash Received from Sales of Goods and Services (CNY, million)

Cash Flow from Operations (CNY, million)

Cash Paid to Purchase Fixed Assets, Intangible Assets and Other Long-term Assets (CNY, million)

Cash Paid for Investments (CNY, million)

Cash Flow from Investments (CNY, million)

Cash Received from Investors (CNY, million)

Cash Received from Borrowings (CNY, million)

Cash Flow from Financing (CNY, million)

Net Increase of Cash and Cash Equivalents (CNY, million)

Cash and Cash Equivalents, End of Period (CNY, million)

Depreciation and Amortization (CNY, million)

## Contents

### COMPANIES IN THE REPORT:

- 1 Eastern Gold Jade Co., Ltd. (600086.SH)
- 2 Lao Feng Xiang Co., Ltd. (600612.SH)
- 3 Fiyta Holdings Ltd. (000026.SZ)
- 4 Jinzhou Cihang Group Co., Ltd. (000587.SZ)
- 5 Guangdong Chj Industry Co., Ltd. (002345.SZ)
- 6 Zhejiang Ming Jewelry Co., Ltd. (002574.SZ)
- 7 Beijing Kingee Culture Development Co., Ltd. (002721.SZ)
- 8 Shenyang Cuihua Gold and Silver Jewelry Co., Ltd. (002731.SZ)
- 9 Shenzhen Ideal Jewellery Co., Ltd. (002740.SZ)

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