

# A-Share Listed Audio and Visual Device Companies - Profiles and Financial Data

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## Abstracts

Audio and visual devices are equipment that displays and transmits audio and visual information, such as TVs, speakers and headphones.

By the end of 2016, there had been 430 million households in China. The reserve volume of TVs was over 500 million, including 100 million smart TVs. China has 40 million cable DTV users, 50 million IPTV users and more than 100 million OTT TV boxes. In 2016, the production volume of color TV was 175 million, increasing by 8.7% YOY. The majority of TV produced was LCD TV. The sales of smart TV grew rapidly from 8.5 million in 2012 to over 40 million in 2016.

China has become a great power of producing and exporting speakers. Since 1999, the production value of major electroacoustic products has been growing at an average annual rate of over 30%, reaching CNY 210 billion in 2006. However, affected by increasing labor costs, material prices and the fluctuation of currency rates, the growth of the production value has been slowing down since 2006. Before 2014, the industry had been developing slowly while adjusting itself. Since 2014, global economic recovery, accelerating increases in Chinese residents' income and booming online retailing have brought about significant recovery to the industry.

CRI estimates that by the end of 2021, the reserve volume of smart TVs will have exceeded 300 million. There is plenty of room to grow in the next few years and other audio and visual devices will also benefit.

In this report, CRI analyzes 11 audio and visual device manufacturing enterprises listed in A-share market in China.

The report is composed of two parts: the first part is enterprise profiles and the second part is the operation status of these enterprises in the recent decade (presently 2006 to 2016, we will update it to the latest as time goes by).

The operation status is demonstrated from the following perspectives: (1) financial indexes, such as earnings per share, book value per share (BPS), sales per share, net cash flow per share, return on net worth and debt to asset ratio; (2) indexes on the income statement, such as revenue, operating profit, net profit and EBIT; (3) indexes on the income statement, such as revenue, operating profit, net profit and EBIT; (4) indexes on the balance sheet, such as liquid asset, fixed asset, current liability, non-current liability, capital reserve and shareholders' equity.

#### (1) Financial Indexes

Earnings per Share

Book Value per Share (BPS)

Sales per Share (SPS)

Net Cash Flow per Share from Operations

Net Cash Flow per Share (CNY)

Return on Net Worth

Net Profit Margin on Total Assets

Return on Invested Capital (ROIC) (%)

Gross Profit Margin on Sales (%)

Net Profit Margin on Sales (%)

EBIT Margin (%)

EBITDA Margin (%)

Debt to Asset Ratio (%)

Total Asset Turnover (times)

Cash/Operating Income Received from Sales of Goods or Services

YOY Growth Rate of Operating Revenue (%)

YOY Growth Rate of Operating Profit (%)

YOY Growth Rate of Net Profit Attributable to Shareholders of Parent Company (%)

## (2) Summary of Income Statement

Gross Revenue (CNY, million)

Total Operating Costs (CNY, million)

Revenue (CNY, million)

Operating Profit (CNY, million)

Total Profit (CNY, million)

Net Profit (CNY, million)

Net Profit Attributable to Shareholders of Parent Company (CNY, million)

Non-recurring Items (CNY, million)

Net Profit Deducting Non-recurring Items (CNY, million)

R&D Costs (CNY, million)

Earnings Before Interest and Tax (EBIT) (CNY, million)

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA) (CNY, million)

### (3) Summary of Balance Sheet

Liquid Asset (CNY, million)

Fixed Asset (CNY, million)

Long-term Equity Investment

Total Assets (CNY, million)

Liquid Liability (CNY, million)

Non-current Liability (CNY, million)

Total Liability (CNY, million)

Capital Reserve (CNY, million)

Surplus Reserve (CNY, million)

Undistributed Profit (CNY, million)

Shareholders' Equity (CNY, million)

Equity Attributable to Shareholders of Parent Company (CNY, million)

### (4) Summary of Cash Flow Statement

Cash Received from Sales of Goods and Services (CNY, million)

Cash Flow from Operations (CNY, million)

Cash Paid to Purchase Fixed Assets, Intangible Assets and Other Long-term Assets (CNY, million)

Cash Paid for Investments (CNY, million)

Cash Flow from Investments (CNY, million)

Cash Received from Investors (CNY, million)

Cash Received from Borrowings (CNY, million)

Cash Flow from Financing (CNY, million)

Net Increase of Cash and Cash Equivalents (CNY, million)

Cash and Cash Equivalents, End of Period (CNY, million)

Depreciation and Amortization (CNY, million)

## Contents

### COMPANIES IN THE REPORT:

- 1 Hisense Electric Co., Ltd. (600060.SH)
- 2 Sichuan Changhong Electric Co., Ltd. (600839.SH)
- 3 Xiamen Overseas Chinese Electronic Co., Ltd. (600870.SH)
- 4 Konka Group Co., Ltd. (000016.SZ)
- 5 TCL Corporation (000100.SZ)
- 6 Guangzhou Echom Sci.& Tech.Co., Ltd. (002420.SZ)
- 7 Shenzhen MTC Co., Ltd. (002429.SZ)
- 8 Sichuan Jiuzhou Electronic Co., Ltd. (000801.SZ)
- 9 Skyworth Digital Co., Ltd. (000810.SZ)
- 10 Shenzhen Coship Electronics Co., Ltd. (002052.SZ)
- 11 Jiangsu Yinhe Electronics Co., Ltd. (002519.SZ)

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