

Global Trade Report. UK Wine Market & Import Growth - Market trends, imports, forecasts, growth, price movements of French, Italian, Spanish, Australian, US & other major wines

<https://marketpublishers.com/r/G36DAD33909EN.html>

Date: April 2015

Pages: 102

Price: US\$ 1,800.00 (Single User License)

ID: G36DAD33909EN

Abstracts

The wine market in the UK is bouncing back strongly as the economy continues to improve. This represents a major turning point – with substantial growth potential across a number of wine types. At the same time, other wines are facing tough competition and declining market share ahead. How is Bordeaux fairing? How do prices at import and retail compare? How is the move from bottled to bulk improving Californian and Australian wine competitiveness? Is Prosecco taking market share from Champagne or Cava?

The report presents a strategic analysis of the current UK wine trade, the competitiveness of different wines in the market, and an extensive range of forecasts of future growth. It provides a comprehensive overview of wine imports from the world's major producers including French, Italian, Spanish, Australian, Chilean, New Zealand, German, United States, South African, Argentine, Portuguese and other wines. Different forecasting models are used that can more rigorously capture the range and uncertainty of future market dynamics in 2015 and 2016, as well as longer range forecasts from 2015 to 2019.

The report includes 131 clearly presented Figures (pie charts, bar charts, time series), and 71 Tables of outturn and forecast data based on national and international authorities.

This report on the wine import market in the UK includes:

A complete picture of UK imports and exports in 2014 by volume and value, including quarterly outturn data;

A breakdown of market share by country of origin and its evolution in terms of volume and value, including quarterly outturn data;

An analysis of the competitiveness of wine imports by country of origin through an examination of their market share and its evolution by volume and by value;

An analysis of import unit prices and retail prices along with trends in unit price evolution by country of origin. It can tell you which wine is the most expensive at import and how has that changed;

An analysis of the key market drivers impacting UK wine imports, including GDP growth, wages, inflation and currency

exchange rates;

Growth forecasts for total wine imports into the UK by volume and by value.

An analysis of the different market segments (still wine, sparkling wine and bulk wine) by the development of market share by country of origin and growth forecasts by volume and value;

A complete examination of wine imports into the UK from 11 major wine producing countries (France, Italy, Spain, Australia, Chile, New Zealand, Germany, United States, South Africa, Argentina & Portugal).

Quarterly data of growth in terms of volume and value, broken down by type of wine (still, sparkling and bulk).

Trends in import unit prices across different wine types and countries of origin.

This report will allow you to:

Quickly acquire market intelligence about UK wine imports by analysing market growth by country of origin and by market segment;

Understand your own and your competitors' position at import;

Gain insights into the relative competitiveness of wines from different countries;

Identify key market trends and the drivers behind them;

Forecast future movements in the wine trade: the evolution of imports by volume, by value, by country of origin, by competitiveness and by market segment;

Strengthen your marketing, strategy and market development with useful market insights;

Build your investment strategy by assessing competitiveness of wines from different sources;

Add weight to presentations by using top quality import and export data combined with sophisticated forecasts.

Contents

HEADLINES
BACKGROUND
MARKET GROWTH: IMPORTS
MARKET GROWTH: IMPORT VALUE
EXPORT VOLUME
EXPORT VALUE
MARKET SHARE – COUNTRY OF ORIGIN
MARKET VALUE – COUNTRY OF ORIGIN
COMPETITIVENESS OF WINES BY REGION OF ORIGIN
RETAIL PRICES AND MARGINS
IMPORT PRICE SEGMENTATION
KEY MARKET DRIVERS
EXCHANGE RATES
GROWTH FORECASTS
STILL WINE
SPARKLING WINE
BULK WINE
FRENCH WINE
ITALIAN WINE
SPANISH WINE
AUSTRALIAN WINE
CHILEAN WINE
NEW ZEALAND WINE
GERMAN WINE
UNITED STATES WINE
SOUTH AFRICAN WINE
ARGENTINE WINE
PORTUGUESE WINE
KEY DATA 1: IMPORT UNIT PRICES (STERLING)
KEY DATA 2: IMPORT UNIT PRICES (US DOLLARS)
KEY DATA 3: IMPORT VALUE (STERLING)
KEY DATA 4: IMPORT VALUE (US DOLLARS)
KEY DATA 5: EXPORTS (US DOLLARS)
KEY DATA 6: GROWTH FORECASTS
About SENECA

List Of Figures

LIST OF FIGURES

- Figure 01. Annual wine imports to 2014 Q4 (million litres)
- Figure 02. Wine imports by country of origin: annual value growth to 2014 Q4 (%)
- Figure 03. Wine imports by category: annual volume to 2014 Q4 (million litres)
- Figure 04. Wine imports: rolling annual volume 2013 Q4 to 2014 Q4 (indexed)
- Figure 05. Wine imports by category: annual value to 2014 Q4 (£ million)
- Figure 06. Wine imports: rolling annual value 2013 Q4 to 2014 Q4 (indexed)
- Figure 07. Wine exports by category: annual volume to 2014 Q4 (million litres)
- Figure 08. Wine exports: rolling annual volume 2013 Q4 to 2014 Q4 (indexed)
- Figure 09. Wine exports by category: annual value to 2014 Q4 (£ million)
- Figure 10. Wine exports: rolling annual value 2013 Q4 to 2014 Q4 (indexed)
- Figure 11. Wine imports by country of origin: annual volume to 2014 Q4 (million litres)
- Figure 12. Wine imports by country of origin: annual volume growth to 2014 Q4 (million litres)
- Figure 13. Wine imports by country of origin: annual value to 2014 Q4 (£ million)
- Figure 14. Wine imports by country of origin: annual value growth to 2014 Q4 (£ million)
- Figure 15. Growth in volume market share by country of origin (%)
- Figure 16. Growth in value market share by country of origin (%)
- Figure 17. Wine imports, rolling annual unit price: 2013 Q4 to 2014 Q4 (indexed)
- Figure 18. Retail price: wine retail price and overall price, monthly to Dec. 2014 (indexed)
- Figure 19. Wine import unit price and average UK wine consumer price, monthly to Dec. 2014 (indexed)
- Figure 20. Wine imports by country of origin: average annual unit price 2013 and 2014 (£/litre)
- Figure 21. Wine imports by country of origin: annual unit price growth to 2014 Q4 (£/litre)
- Figure 22. UK GDP: growth on previous quarter up to 2014 Q4 (%)
- Figure 23. Nominal wages vs. inflation: quarterly value to 2014 Q4 (indexed)
- Figure 24. Forecasts of total wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.
- Figure 25. Forecasts of total wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.
- Figure 26. Still wine imports by country of origin: annual volume to 2014 Q4 (million litres)
- Figure 27. Still wine imports by country of origin: annual value to 2014 Q4 (£ million)

Figure 28. Still wine imports by country of origin: annual volume growth to 2014 Q4 (million litres)

Figure 29. Still wine imports by country of origin: annual value growth to 2014 Q4 (£ million)

Figure 30. Forecasts of still wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 31. Forecasts of still wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 32. Sparkling wine imports by country of origin: annual volume to 2014 Q4 (million litres)

Figure 33. Sparkling wine imports by country of origin: annual value to 2014 Q4 (£ million)

Figure 34. Sparkling wine imports by country of origin: annual volume growth to 2014 Q4 (million litres)

Figure 35. Sparkling wine imports by country of origin: annual value growth to 2014 Q4 (£ million)

Figure 36. Forecasts of sparkling wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 37. Forecasts of sparkling wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 38. Bulk wine imports by country of origin: annual volume to Q4 2014 (million litres)

Figure 39. Bulk wine imports by country of origin: annual value to 2014 Q4 (£ million)

Figure 40. Bulk wine imports by country of origin: annual volume growth to 2014 Q4 (million litres)

Figure 41. Bulk wine imports by country of origin: annual value growth to 2014 Q4 (£ million)

Figure 42. Forecasts of bulk wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 43. Forecasts of bulk wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 44. Long term growth of French wine by volume, 2002 - 2014 (million litres)

Figure 45. French wine imports: year on year volume growth to 2014 Q4 (%)

Figure 46. French wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 47. French still wine imports: monthly unit price to Dec. 2014 (£/litre)

Figure 48. Competitiveness of French wine by volume (million litres)

Figure 49. Competitiveness of French wine by value (£ million)

Figure 50. Forecasts of French wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 51. Forecasts of French wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 52. Long term growth of Italian wine by volume, 2002 - 2014 (million litres)

Figure 53. Italian wine imports: year on year volume growth to 2014 Q4 (%)

Figure 54. Italian wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 55. Italian still wine imports: monthly unit price to Dec. 2014 (£/litre)

Figure 56. Competitiveness of Italian wine by volume (million litres)

Figure 57. Competitiveness of Italian wine by value (£ million)

Figure 58. Forecasts of Italian wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 59. Forecasts of Italian wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 60. Long term growth of Spanish wine by volume, 2002 - 2014 (million litres)

Figure 61. Spanish wine imports: year on year volume growth to 2014 Q4 (%)

Figure 62. Spanish wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 63. Spanish still wine imports: monthly unit price to Dec. 2014 (£/litre)

Figure 64. Competitiveness of Spanish wine by volume (million litres)

Figure 65. Competitiveness of Spanish wine by value (£ million)

Figure 66. Forecasts of Spanish wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 67. Forecasts of Spanish wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 68. Long term growth of Australian wine by volume, 2002 - 2014 (million litres)

Figure 69. Australian wine imports: year on year volume growth to 2014 Q4 (%)

Figure 70. Australian wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 71. Australian still wine imports: monthly unit price to Dec. 2014 (£ million)

Figure 72. Competitiveness of Australian wine by volume (million litres)

Figure 73. Competitiveness of Australian wine by value (£ million)

Figure 74. Forecasts of Australian wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 75. Forecasts of Australian wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 76. Long term growth of Chilean wine by volume, 2002 - 2014 (million litres)

Figure 77. Chilean wine imports: year on year volume growth to 2014 Q4 (%)

Figure 78. Chilean wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 79. Chilean still wine imports: monthly unit price to Dec. 2014 (£/litre)

Figure 80. Competitiveness of Chilean wine by volume (million litres)

Figure 81. Competitiveness of Chilean wine by value (£ million)

Figure 82. Forecasts of Chilean wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 83. Forecasts of Chilean wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 84. Long term growth of New Zealand wine by volume, 2002 - 2014 (million litres)

Figure 85. New Zealand wine imports: year on year volume growth to 2014 Q4 (%)

Figure 86. New Zealand wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 87. New Zealand still wine imports: monthly unit price to Dec. 2014 (£ million)

Figure 88. Competitiveness of New Zealand wine by volume (million litres)

Figure 89. Competitiveness of New Zealand wine by value (£ million)

Figure 90. Forecasts of New Zealand wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 91. Forecasts of New Zealand wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 92. Long term growth of German wine by volume, 2002 - 2014 (million litres)

Figure 93. German wine imports: year on year volume growth to 2014 Q4 (%)

Figure 94. German wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 95. German still wine imports: monthly unit price to Dec. 2014 (£/litre)

Figure 96. Competitiveness of German wine by volume (million litres)

Figure 97. Competitiveness of German wine by value (£ million)

Figure 98. Forecasts of German wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 99. Forecasts of German wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 100. Long term growth of United States wine by volume, 2002 - 2014 (million litres)

Figure 101. United States wine imports: year on year volume growth to 2014 Q4 (%)

Figure 102. United States wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 103. United States still wine imports: monthly unit price to Dec. 2014 (£/litre)

Figure 104. Competitiveness of United States wine by volume (million litres)

Figure 105. Competitiveness of United States wine by value (£ million)

Figure 106. Forecasts of United States wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 107. Forecasts of United States wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 108. Long term growth of South African wine by volume, 2002 - 2014 (million

litres)

Figure 109. South African wine imports: year on year volume growth to 2014 Q4 (%)

Figure 110. South African wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 111. South African still wine imports: monthly unit price to Dec. 2014 (£/litre)

Figure 112. Competitiveness of South African wine by volume (million litres)

Figure 113. Competitiveness of South African wine by value (£ million)

Figure 114. Forecasts of South African wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 115. Forecasts of South African wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 116. Long term growth of Argentine wine by volume, 2002 - 2014 (million litres)

Figure 117. Argentine wine imports: year on year volume growth to 2014 Q4 (%)

Figure 118. Argentine wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 119. Argentine still wine imports: monthly unit price to Dec. 2014 (£/litre)

Figure 120. Competitiveness of Argentine wine by volume (million litres)

Figure 121. Competitiveness of Argentine wine by value (£ million)

Figure 122. Forecasts of Argentine wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 123. Forecasts of Argentine wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

Figure 124. Long term growth of Portuguese wine by volume, 2002 - 2014 (million litres)

Figure 125. Portuguese wine imports: year on year volume growth to 2014 Q4 (%)

Figure 126. Portuguese wine imports by category: year on year value growth to 2014 Q4 (%)

Figure 127. Portuguese still wine imports: monthly unit price to Dec. 2014 (£/litre)

Figure 128. Competitiveness of Portuguese wine by volume (million litres)

Figure 129. Competitiveness of Portuguese wine by value (£ million)

Figure 130. Forecasts of Portuguese wine import volume 2010 - 2016 (million litres). Includes high, low and central case scenarios.

Figure 131. Forecasts of Portuguese wine import value 2010 - 2016 (£ million). Includes high, low and central case scenarios.

List Of Tables

LIST OF TABLES

Table 01. Exchange rate changes by country: 2013-2014

Table 02. Imports of still wine by country: quarterly volume 2013 Q1 - 2014 Q4 (million litres)

Table 03. Imports of still wine by country: quarterly value 2013 Q1 - 2014 Q4 (£ million)

Table 04. Imports of sparkling wine by country: quarterly volume 2013 Q1 - 2014 Q4 (million litres)

Table 05. Imports of sparkling wine by country: quarterly value 2013 Q1 - 2014 Q4 (£ million)

Table 06. Imports of bulk wine by country: quarterly volume 2013 Q1 - 2014 Q4 (million litres)

Table 07. Imports of bulk wine by country: quarterly value 2013 Q1 - 2014 Q4 (£ million)

Table 08. Imports of French wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 09. Imports of Italian wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 10. Imports of Spanish wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 11. Imports of Australian wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 12. Imports of Chilean wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 13. Imports of New Zealand wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 14. Imports of German wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 15. Imports of United States wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 16. Imports of South African wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 17. Imports of Argentine wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 18. Imports of Portuguese wine: volume, value and unit price 2014 Q1 - 2014 Q4

Table 19. Imports of wine by category: quarterly unit price 2013 Q1 - 2014 Q4 (£/litre)

Table 20. Imports of wine by category: yearly unit price growth 2013 - 2014 (%)

Table 21. Imports of wine by country: quarterly unit price 2013 Q1 - 2014 Q4 (£/litre)

Table 22. Imports of still wine by country: quarterly unit price 2013 Q1 - 2014 Q4 (£/litre)

Table 23. Imports of sparkling wine by country: quarterly unit price 2013 Q1 - 2014 Q4 (£/litre)

Table 24. Imports of bulk wine by country: quarterly unit price 2013 Q1 - 2014 Q4 (£/litre)

Table 25. Imports of wine by category: quarterly unit price 2013 Q1 - 2014 Q4 (US\$/litre)

- Table 26. Imports of wine by category: yearly unit price growth 2013 - 2014 (%)
- Table 27. Imports of wine by country: quarterly unit price 2013 Q1 - 2014 Q4 (US\$/litre)
- Table 28. Imports of still wine by country: quarterly unit price 2013 Q1 - 2014 Q4 (US\$/litre)
- Table 29. Imports of sparkling wine by country: quarterly unit price 2013 Q1 - 2014 Q4 (US\$/litre)
- Table 30. Imports of bulk wine by country: quarterly unit price 2013 Q1 - 2014 Q4 (US\$/litre)
- Table 31. Imports of wine by category: quarterly value 2013 Q1 - 2014 Q4 (£ million)
- Table 32. Imports of wine by category: yearly value growth 2013 - 2014 (%)
- Table 33. Imports of wine by country: quarterly value 2013 Q1 - 2014 Q4 (£ million)
- Table 34. Imports of wine by category: quarterly value 2013 Q1 - 2014 Q4 (US\$ million)
- Table 35. Imports of wine by category: yearly value growth 2013 - 2014 (%)
- Table 36. Imports of wine by country: quarterly value 2013 Q1 - 2014 Q4 (US\$ million)
- Table 37. Exports of wine by category: quarterly volume 2013 Q1 - 2014 Q4 (million litres)
- Table 38. Exports of wine by category: quarterly value 2013 Q1 - 2014 Q4 (£ million)
- Table 39. Exports of wine by category: quarterly unit price 2013 Q1 - 2014 Q4 (£/litre)
- Table 40. Total wine import volume forecast 2014 - 2019 (million litres)
- Table 41. Still wine import volume forecast 2014 - 2019 (million litres)
- Table 42. Sparkling wine import volume forecast 2014 - 2019 (million litres)
- Table 43. Bulk wine import volume forecast 2014 - 2019 (million litres)
- Table 44. Argentine wine import volume forecast 2014 - 2016 (million litres)
- Table 45. Australian wine import volume forecast 2014 - 2016 (million litres)
- Table 46. Chilean wine import volume forecast 2014 - 2016 (million litres)
- Table 47. French wine import volume forecast 2014 - 2016 (million litres)
- Table 48. German wine import volume forecast 2014 - 2016 (million litres)
- Table 49. Hungarian wine import volume forecast 2014 - 2016 (million litres)
- Table 50. Italian wine import volume forecast 2014 - 2016 (million litres)
- Table 51. New Zealand wine import volume forecast 2014 - 2016 (million litres)
- Table 52. Portuguese wine import volume forecast 2014 - 2016 (million litres)
- Table 53. South African wine import volume forecast 2014 - 2016 (million litres)
- Table 54. Spanish wine import volume forecast 2014 - 2016 (million litres)
- Table 55. United States wine import volume forecast 2014 - 2016 (million litres)
- Table 56. Total wine import value forecast 2014 - 2019 (£ million)
- Table 57. Still wine import value forecast 2014 - 2019 (£ million)
- Table 58. Sparkling wine import value forecast 2014 - 2019 (£ million)
- Table 59. Bulk wine import value forecast 2014 - 2019 (£ million)
- Table 60. Argentine wine import value forecast 2014 - 2016 (£ million)

Table 61. Australian wine import value forecast 2014 - 2016 (£ million)

Table 62. Chilean wine import value forecast 2014 - 2016 (£ million)

Table 63. French wine import value forecast 2014 - 2016 (£ million)

Table 64. German wine import value forecast 2014 - 2016 (£ million)

Table 65. Hungarian wine import value forecast 2014 - 2016 (£ million)

Table 66. Italian wine import value forecast 2014 - 2016 (£ million)

Table 67. New Zealand wine import value forecast 2014 - 2016 (£ million)

Table 68. Portuguese wine import value forecast 2014 - 2016 (£ million)

Table 69. South African wine import value forecast 2014 - 2016 (£ million)

Table 70. Spanish wine import value forecast 2014 - 2016 (£ million)

Table 71. United States wine import value forecast 2014 - 2016 (£ million)

I would like to order

Product name: Global Trade Report. UK Wine Market & Import Growth - Market trends, imports, forecasts, growth, price movements of French, Italian, Spanish, Australian, US & other major wines

Product link: <https://marketpublishers.com/r/G36DAD33909EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G36DAD33909EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970