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Broadcast/Pro Video Disk Recorders Report

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Abstracts

When it comes to recording, the future is digital. Whether it is by hard drive or optical disk, video disk recorders are the preference of the industry. They are more reliable; provide better access, high data transfer rates and speed up archival, interconnectivity and editing time in all professional video facilities. They can interface with NLEs and video servers and make duplication and storage a breeze in a variety of formats. VDRs that can record in exactly the format needed direct to disk are very much in demand.

This is just part of the findings from SCRI's Broadcast/Pro Video Disk Recorders Report . The full SCRI report provides quantitative data, based on extensive annual primary research surveys (since 1984) of broadcast and pro video facilities in each of the following end-user vertical markets: broadcast television stations, cable television stations, post production facilities (video and film), video production and multimedia facilities, corporate and institutional video facilities (government, educational, medical).

Quantitative data tables for 2006, 2007 & 2008 show total number of end-user facilities, total number and percentage purchasing by year , total dollars spent purchasing, total units purchased, average number of units purchased per end-user facility, and average price per unit. This data is displayed for each of the six vertical end-user markets as well as for the total across the board broadcast / pro video marketplace.

In addition, charts and tables show total units by format, by price range and by market share of the leading brands.

The approximately 10 page report commences with a detailed written report of the total category as well as of each individual vertical end-user market, bringing the quantitative data tables and charts to life with insightful analysis and forecasts. The written alaysis is followed by the quantitative data tables and charts.

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Broadcast TV
Cable TV
Video/Film Postproduction
Video/Film Production
Corporate Video
Institutional Video (Government, Educational, Medical).

OTHER BREAKOUTS:

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