

Broadcast/Pro Video Cameras Report

<https://marketpublishers.com/r/B17419B8951EN.html>

Date: March 2010

Pages: 10

Price: US\$ 1,450.00 (Single User License)

ID: B17419B8951EN

Abstracts

Many of the broadcast cameras and professional video camera purchases have been for remote applications like ENG/EFP, sports and other field operations. Portability is of utmost importance. Bulk is out. Cameras are more streamlined and offer a much better bang for the buck. Less is more and going tapeless without cumbersome ancillary devices, is commanding the attention of all six vertical markets. One only has to look at what carries favor in the market today. ENG/EFP applications are king, with cameras that support it commanding a 65.1% market share.

This is just part of the future forecast for the broadcast / pro video camera market size data and market share report. The full Broadcast/Pro Video Camera Report report provides quantitative market size data, based on extensive annual primary research surveys (since 1984) of broadcast and pro video facilities in each of the following end-user vertical markets: broadcast television stations, cable television stations, video & film post production, video production, film production and multimedia facilities, corporate and institutional video facilities (government video, educational video, medical video).

Quantitative market size data tables for past year, current year, forecast for next year show total number of end-user facilities, total number and percentage purchasing cameras by year, total market size in dollars spent purchasing cameras, total camera units purchased, average number of camera units purchased per end-user facility, and average price per camera. This market size data is displayed for each of the six vertical end-user markets as well as for the total across the board broadcast / pro video marketplace.

In addition, charts and tables show total camera units by format, by price range and by market share of the leading brands.

The approximately 10 page report commences with a detailed written report of the total Broadcast/Pro Video Camera market as well as of each individual vertical end-user markets, bringing the quantitative market size data tables and charts to life with insightful market analysis and market forecasts. The written market analysis is followed by the quantitative market size and market share data tables and charts.

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Future Forecast for Broadcast/Pro Video Camera

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Camera Analysis, by Vertical Market, by Year

Total Broadcast/Pro Video Facilities

Total Broadcast/Pro Video Facilities Purchasing Cameras

Penetration - percentage of Broadcast/Pro Video facilities in each vertical market purchasing broadcast / pro video cameras

Total Broadcast/Pro Video Camera Market Value* (in thousands)

Total Broadcast/Pro Video Camera Units Purchased

Average # of Broadcast/Pro Video Camera Units

Average Price (\$ 000) of Broadcast/Pro Video Cameras Purchased

VERTICAL END USER MARKETS FOR BROADCAST/PRO VIDEO CAMERAS

Broadcast Television

Cable Television

VideoPost Production / Film Post Production

Video Production / Film Production

Corporate Video

Institutional Video (Government Video, Educational Video, Medical Video).

OTHER BROADCAST/PRO VIDEO CAMERA BREAKOUTS:

Broadcast/Pro Video Camera Formats, Product Type, Price Range

Broadcast/Pro Video Camera Brand Share

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