

Broadcast/Pro Time Base Correctors / Frame Synchronizers Report

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Abstracts

Marketers that want to remain a TBC leader will have to stay on the forefront of technology. Adaptable units that are hybridized to handle a variety of digital formats and signals and integrate linear material with seamless integration... are the ones to be reckoned with. Hybrid units must be full-featured with the ability to adjust phase shift, color correction, timing and even such functions as conversion.

This is just part of the findings from SCRI's Broadcast/Pro Video Time Base Correctors / Frame Synchronizers Report . The full SCRI report provides quantitative data, based on extensive annual primary research surveys (since 1984) of broadcast and pro video facilities in each of the following end-user vertical markets: broadcast television stations, cable television stations, post production facilities (video and film), video production and multimedia facilities, corporate and institutional video facilities (government, educational, medical).

Quantitative data tables for 2006, 2007 & 2008 show total number of end-user facilities, total number and percentage purchasing by year , total dollars spent purchasing, total units purchased, average number of units purchased per end-user facility, and average price per unit. This data is displayed for each of the six vertical end-user markets as well as for the total across the board broadcast / pro video marketplace.

In addition, charts and tables show total units by format, by price range and by market share of the leading brands.

The approximately 10 page report commences with a detailed written report of the total category as well as of each individual vertical end-user market, bringing the quantitative data tables and charts to life with insightful analysis and forecasts. The written analysis is

followed by the quantitative data tables and charts.

Contents

WRITTEN ANALYSIS

Category Overview

Future Forecast

QUANTITATIVE DATA FOR 2006, 2007, 2008

Analysis, by Vertical Market, by Year

Total Facilities

Total Purchasers

Penetration

Total Market Value* (in thousands)

Total Units Purchased

Average # of Units

Average Price (\$ 000)

VERTICAL MARKETS

Broadcast TV

Cable TV

Video/Film Postproduction

Video/Film Production

Corporate Video

Institutional Video (Government, Educational, Medical).

OTHER BREAKOUTS:

Formats, Product Type, Price Range

Brand Share

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