

Broadcast/Pro Master Control Switchers Report

<https://marketpublishers.com/r/B6E8BC98E30EN.html>

Date: March 2010

Pages: 10

Price: US\$ 1,450.00 (Single User License)

ID: B6E8BC98E30EN

Abstracts

Obviously, television and video production cannot do without MCs. Programs cannot be pulled together or accomplish any cohesion without a switcher that can go from one programming input to the next. MCs are seen throughout the production world... evident in the edit suite, control rooms, remote trucks and many other facilities. A fully integrated, interesting television production is impossible without a switcher. They bring together all different programming sources, audio and video into one place, with both digital and analog inputs.

This is just part of the findings from SCRI's Broadcast/Pro Video Master Control Switchers Report . The full SCRI report provides quantitative data, based on extensive annual primary research surveys (since 1984) of broadcast and pro video facilities in each of the following end-user vertical markets: broadcast television stations, cable television stations, post production facilities (video and film), video production and multimedia facilities, corporate and institutional video facilities (government, educational, medical).

Quantitative data tables for 2006, 2007 & 2008 show total number of end-user facilities, total number and percentage purchasing by year , total dollars spent purchasing, total units purchased, average number of units purchased per end-user facility, and average price per unit. This data is displayed for each of the six vertical end-user markets as well as for the total across the board broadcast / pro video marketplace.

In addition, charts and tables show total units by format, by price range and by market share of the leading brands.

The approximately 10 page report commences with a detailed written report of the total category as well as of each individual vertical end-user market, bringing the quantitative data tables and charts to life with insightful analysis and forecasts. The written analysis is

followed by the quantitative data tables and charts.

Contents

WRITTEN ANALYSIS

Category Overview

Future Forecast

QUANTITATIVE DATA FOR 2006, 2007, 2008

Analysis, by Vertical Market, by Year

Total Facilities

Total Purchasers

Penetration

Total Market Value* (in thousands)

Total Units Purchased

Average # of Units

Average Price (\$ 000)

VERTICAL MARKETS

Broadcast TV

Cable TV

Video/Film Postproduction

Video/Film Production

Corporate Video

Institutional Video (Government, Educational, Medical).

OTHER BREAKOUTS:

Formats, Product Type, Price Range

Brand Share

I would like to order

Product name: Broadcast/Pro Master Control Switchers Report

Product link: <https://marketpublishers.com/r/B6E8BC98E30EN.html>

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B6E8BC98E30EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970