

# Global Smart Grid-Enabling Products Market

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## Abstracts

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Countries upgrading their electricity Smart Grids face many challenges during the first few years. Besides securing capital investment and funding, other hurdles can inhibit the progress of Smart Grid development. Many Smart Grid efforts are challenged by lack of resources, including trained personnel, advanced technology, industry research, and support from the public and private sectors. Suppliers of products that enable Smart Grid development and improvement are embarking on substantial marketing campaigns in regions committed to Smart Grids. They can expect an abundance of marketing opportunities through 2015. Now that governments have laid plans for grid improvements and utilities are securing funding to actualize those enhancements, the suppliers of the tools and technologies required for Smart Grid deployment will become more of a near-term necessity. This report from SBI [i]Energy[/i] analyzes the burgeoning market of Smart Grid-enabling products - an industry that through 2015 will likely reach \$186 billion in market value worldwide.

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