

Global Intelligent Transportation Systems Products Market

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Abstracts

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Intelligent Transportation Systems (ITS) enable vehicles, roads, traffic lights, message signs and other elements to become intelligent by embedding them with microchips and sensors and empowering them to communicate with each other through wireless technologies. ITS improves transportation system performance, including reduced congestion and increased safety and traveler convenience. Leaders in ITS infrastructure development, such as Japan, Singapore, and South Korea, are breeding grounds for technology supplier opportunity. This report assesses the global market for ITS applications and products and forecasts the growth opportunities for ITS suppliers, manufacturers, and end-users through 2015.

Contents

CHAPTER 1: EXECUTIVE SUMMARY

Intelligent Transportation Systems Defined

Governments Define ITS

Global ITS Trends

Asia Leads in ITS Deployment

U.S. Has Long ITS Road Ahead

Table 1-1: U.S. Miles Covered by ITS Technology Products for Freeway Management and Incident Management, 2010

Europe Paves Way for ITS Future

ITS Technology Deployment

Table 1-2: Total Cost of Intelligent Transportation Systems in Europe, 2006 to 2010 (in \$ thousands)

ITS Deployment Spending, 2006 to 2010

Table 1-3: Asia Total ITS Deployment Spending, 2006 to 2010 (in \$ millions)

Growth of Intelligent Transportation System Costs

Table 1-4: Total Cost Intelligent Transportation Systems in the U.S., 2011 to 2016 (in \$ thousands)

Growth in ITS Spending

Table 1-5: Total Annual and Cumulative Spending on ITS Product Deployment in the U.S., 2011 to 2015 (in \$ thousands)

Global ITS Product Manufacturing

Table 1-6: Total Market Value of ITS Product Manufacturing in Asia, 2006 to 2010 (in \$ millions)

Figure 1-1: Global CAGR of ITS Manufacturing Sectors for the Period 2011 to 2016

Long-term Growth Forecast

Table 1-7: Total Annual and Cumulative Spending on of ITS Product Deployment in Europe, 2016 to 2020 (in \$ thousands)

Figure 1-2: Global Cumulative ITS Product Deployment Spending Total and Year-Over-Year Percent Change by Region, 2016 to 2020 (in \$ thousands)

Global Long-Term Manufacturing Market Value Forecast

CHAPTER 2: INTRODUCTION

Scope of This Report

Methodology

Intelligent Transportation Systems Defined

Governments Define ITS

Table 2-1: U.S. Highway Miles and Daily Vehicle Miles Traveled by State

Figure 2-1: ITS Technologies Used to Alleviate Traffic Congestion

ITS Applications

Advanced Traveler Information Systems

Advanced Transportation Management Systems

Transportation Pricing Systems

Vehicle-to-infrastructure Integration

Figure 2-2: U.S. Interstate Miles Traveled and Year-Over-Year Percent Change, 1995 to 2016 (in millions)

Benefits of Intelligent Transportation Systems

Figure 2-3: U.S. Traffic Fatalities and Year-Over-Year Percent Change, 1995 to 2016

Increasing driver and pedestrian safety

Enhancing Personal Mobility

ITS Applications

Figure 2-4: Image Processing Flow for Vehicle Detection and Tracking

Table 2-2: Dynamic Message Signs Deployed in the U.S. by State, 2010

CHAPTER 3: GLOBAL ITS TRENDS

Global ITS Trends

Asia Leads in ITS Deployment

South Korea Embraces ITS for Tolls

Singapore Leverages ITS

U.S. Has Long ITS Road Ahead

Figure 3-1: Total U.S. Railroad Intersections with ITS-enabled Warning Signals by State, 2010

Table 3-1: U.S. Intersections with Electronic Data Collection Devices by Metropolitan Area, 2010

Figure 3-2: Index of U.S. Ton-Miles of Freight by Mode of Transportation, 1995 to 2009

Table 3-2: Transportation System Mileage within the U.S. by Mode, 2004 to 2010

Table 3-3: Commercial Freight Activity in the U.S. by Transportation Mode, 2002 vs. 2010

Table 3-4: Transit Passenger Miles by Type of Transportation Service, 2005 to 2009 (in millions)

Table 3-5: U.S. Miles Covered by ITS Technology Products for Freeway Management and Incident Management, 2010

Table 3-6: U.S. Miles Covered by ITS Technology Products for Arterial Management, Electronic Toll Collection, and Transit Management, 2010

Table 3-7: U.S. Miles Covered by ITS Technology Products for Electronic Fare Payment, Highway Rail Intersections and Emergency Response Management, and Transit Management, 2010

Europe Paves Way for ITS Future

CHAPTER 4: THE GLOBAL ITS MARKET SIZE

The Cost of ITS Deployment

Figure 4-1: Percent of Road Miles Using ITS Technologies by Region, 2006, 2010, 2011, 2016 and 2020

Table 4-1: Total Cost of Intelligent Transportation System in Asia, 2006 to 2010 (in \$ thousands)

Table 4-2: Total Cost of Intelligent Transportation Systems in the U.S., 2006 to 2010 (in \$ thousands)

Table 4-3: Total Cost of Intelligent Transportation Systems in Europe, 2006 to

2010 (in \$ thousands)

Figure 4-2: Total Spending on Intelligent Transportation Systems, by Region, 2006 to 2010 (in \$ thousands)

Table 4-4: U.S. Total Spending on ITS Deployment, 2006 to 2010 (in \$ millions)

ITS Deployment Spending, 2006 to 2010

Table 4-5: Asia Total ITS Deployment Spending, 2006 to 2010 (in \$ millions)

Table 4-6: Europe ITS Deployment Spending, 2006 to 2010 (in \$ millions)

Table 4-7: Cumulative Spending on ITS Deployment by Region, 2006 to 2010 (in \$ millions)

Table 4-8: U.S. Government Funds Available for Transportation Infrastructure Improvement, 2010

State Transportation Budgets

Table 4-9: U.S. Roadside Control ITS Products Costs, 2006 vs. 2010 (in \$ thousands)

Table 4-10: U.S. Total Costs for Transportation Management Products, 2006 to 2010 (in \$ thousands)

Emergency Response Management

Table 4-11: Total Cost of ITS Emergency Response Systems and Facilities by Region, 2006 to 2010 (in \$ thousands)

Electronic Payment and Pricing

Table 4-12: Total Costs of ITS Electronic Toll Collection Products by Region, 2006 to 2010 (in \$ thousands)

Commercial Vehicle Operations

Table 4-13: Total Costs of Commercial Vehicle Screening Products by Region, 2006 to 2010 (in \$ thousands)

Growth of Intelligent Transportation System Costs

Table 4-14: Total Cost Intelligent Transportation Systems in the U.S., 2011 to 2016 (in \$ thousands)

Table 4-15: Total Cost of Intelligent Transportation Systems in Asia, 2011 to 2015

Table 4-16: Total Cost of ITS System in the Europe, 2011 to 2015 (in \$ thousands)

Growth in ITS Spending

Table 4-17: Total Annual and Cumulative Spending on ITS Product Deployment in the U.S., 2011 to 2015 (in \$ thousands)

Figure 4-3: Year-Over-Year Percent Change in Annual and Cumulative Spending on ITS Product Deployment in the U.S., 2011 to 2015 (in \$ thousands)

Table 4-18: Total Annual and Cumulative Spending on ITS Product Deployment in Asia, 2011 to 2015 (in \$ thousands)

Figure 4-4: Year-Over-Year Percent Change in Annual and Cumulative Spending on ITS Product Deployment in Asia, 2011 to 2015 (in \$ thousands)

Table 4-19: Total Annual and Cumulative Spending on ITS Product Deployment in Europe, 2011 to 2015

Figure 4-5: Year-Over-Year Percent Change in Annual and Cumulative Spending on ITS Product Deployment in Europe, 2011 to 2015 (in \$ thousands)

Global ITS Product Manufacturing

Table 4-20: Total Market Value of ITS Product Manufacturing in Asia, 2006 to 2010 (in \$ millions)

Table 4-21: Total Market Value of ITS Product Manufacturing in the U.S., 2006 to 2010 (in \$ millions)

Table 4-22: Total Global Market Value of ITS Product Manufacturing, 2006 to 2010 (in \$ millions)

Global ITS Product Manufacturing Growth

Table 4-23: Total Market Value of ITS Technology Manufacturing in Asia, 2011 to 2016 (in \$ millions)

Table 4-24: Total Market Value of ITS Technology Manufacturing in Europe, 2011 to 2016 (in \$ millions)

Table 4-25: Total Market Value of ITS Technology Manufacturing in the U.S., 2011 to 2016 (in \$ millions)

Table 4-26: Total Global Market Value of ITS Technology Manufacturing, 2011 to 2016 (in \$ millions)

Figure 4-6: Global CAGR of ITS Manufacturing Sectors for the Period 2011 to 2016

ITS Products Market Size

Table 4-27: Total Market Size of ITS Technology Products in Asia, 2011 to 2015 (in \$ thousands)

Table 4-28: Total Market Size of ITS Technology Products in Europe, 2011 to 2015 (in \$ thousands)

Table 4-29: Total Market Size of ITS Technology Products in the U.S., 2011 to 2015 (in \$ thousands)

Table 4-30: Global Total Market Size of ITS Technology Products, 2011 to 2015 (in \$ thousands)

Long-term Growth Forecast

Table 4-31: Total Annual and Cumulative Spending on ITS Product Deployment in the U.S., 2016 to 2020

Table 4-32: Total Annual and Cumulative Spending on of ITS Product Deployment in Asia, 2016 to 2020 (in \$ thousands)

Table 4-33: Total Annual and Cumulative Spending on of ITS Product Deployment in Europe, 2016 to 2020 (in \$ thousands)

Figure 4-7: Global Cumulative ITS Product Deployment Spending Total and Year-Over-Year Percent Change by Region, 2016 to 2020 (in \$ thousands)

Global Long-Term Manufacturing Market Value Forecast

Table 4-34: Total Market Value of ITS Technology Products Manufacturing in Asia, 2016 to 2020 (in \$ millions)

Table 4-35: Total Market Value of ITS Technology Products Manufacturing in the U.S., 2016 to 2020 (in \$ millions)

Table 4-36: Global Total Market Value of ITS Technology Products Manufacturing, 2016 to 2020 (in \$ millions)

Figure 4-8: Global CAGR of ITS Technology Products, 2016 to 2020

Global Long Range Market Sizing Forecast

Table 4-37: Market Size of ITS Technology Products in Asia, 2016 to 2020 (in \$ thousands)

Table 4-38: Market Size of ITS Technology Products in Europe, 2016 to 2020 (in \$ thousands)

Table 4-39: Market Size of ITS Technology Products in the U.S., 2016 to 2020 (in \$ thousands)

Table 4-40: Global Market Size of ITS Technology Products, 2016 to 2020 (in \$ thousands)

Figure 4-9: Global Market Size of ITS Technology Products, 2011 to 2020 (in \$ thousands)

CHAPTER 5: COMPETITIVE PROFILES

Vitronic

Recent Developments

TransCore Intelligent Transportation Systems Group

IBM

Iteris

Figure 5-1: Iteris Revenues by Product Type, 2008 to 2010 (in \$ millions)

Product Development

Scania

Figure 5-2: Scania Revenue by Business Unit, 2008 to 2010 (e) (in \$ millions)

Efkon

Recent Developments

Traffic Data Systems

Telvent

Figure 5-3: Telvent Share of Sales by Business Unit, 2010 (e)

Denso Corp

Product Innovation

Image Sensing Systems, Inc.

Recent Developments

Kapsch TrafficCom

CHAPTER 6: MARKET CHALLENGES

Government Policy for ITS Projects

Table 6-1: U.S. Transportation Investment Generating Economic Recovery (TIGER) Funding Facts and Figures, 2010

Table 6-2: U.S. Recovery Act Funding of Transportation Infrastructure Projects, 2010

ITS Deployment: The EU Legislative Policy

Japan ITS Government Policy

Governments Move to Standardize ITS Products

What Are ITS Standards?

Figure 6-1: U.S. National ITS Architecture Schematic

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