

Zain Telecom Kuwait: Internet Services and Situation Analysis

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Date: January 2017 Pages: 5 Price: US\$ 30.00 (Single User License) ID: Z31F9F0C017EN

Abstracts

Competitive review include the analysis of the company's product with the products of the rivals in the same industry on the basis of different aspects such as market share, growth, product's features etc. The major competitors of the Zain Internet Service include Ooredoo and Viva Telecom. Cont... (1000 words of this report)



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Competitive Review: Segmentation, Targeting and Positioning: Communication Objectives and Budget Request: Objectives of the Campaign: Budgeting: References:



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