

Volkswagen Kuwait, Company Report, Recruitment, Selection, Training and Development

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Abstracts

The company selected for this assignment is Volkswagen Kuwait. This organization deals in automobile industry. In Kuwait Volkswagen is distributed by Behbehani Motors Company. The organization has well developed infrastructure and well trained staff. The Mission of organization is “Development of long-lasting association with consumers in a strategic way, aid them in deciding right and giving excellent consumer services” and “making car buying an interesting and exciting experience for consumer”. While the vision is “To be the leading manufacturer in automobile sector by relying on latest technology and innovativeness till 2018” (Volkswagen, 2016) Cont... (1000 words of this report)

Contents

Introduction
Products and services
SWOT Analysis
Organizational Structure
Main Jobs
Job Description and Specification
JD
JS
Recruitment
External and Internal Methods
Online
Selection
Internship and Realistic Job preview
Selection procedure
Training and development
Orientation
TNA
Method of training
References

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