

Value chain, Porter five forces model and economic Attributes Framework of United Parcel Service - UPS

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Abstracts

United Parcel Service Inc is one of largest and leading company of America that provides packaging services in various nations. The solutions of supply chain management are also provided by the company. Headquarter of the United Parcel Service Inc is situated in Georgia, USA. This is an international corporation of logistics. Georgia is also a part of metropolitan area of Greater Atlanta. The company has almost 7.8 million consumers and provides more than 16 million packages per day. The company provides products and services in almost 221 nations. The brown delivery trucks and uniforms of employees are main trademarks of the company. The company also has its own cargo services and airlines. United States Postal Service, Eastern Connection, FedEx, OnTrac, and LSO are main competitors of the company (About Us, 2016). (Continued...) Wordcount of report: 1000 words

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