

Target Costing and Balance Scorecard, Comprehensive Report

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Abstracts

With the change in business scenario the costing concepts are also changed and there are many innovative and modern style costing techniques are now available to the world. New trends such as target costing, just in time concept and the balance scorecard have revolutionize the world as it provide the innovative and modern business techniques to the world. In this final report we will discuss the target costing, just in time concept and the balance scorecard from the point of view of the different analysts and researchers and will evaluate these techniques in detail. We will discuss the definitions of these new trends, their application and the pros and cons associated with the target costing, just in time concept and the balance scorecard. Cont... (4000 words of this report)

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