

SWOT Analysis of Zain Telecom Kuwait

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Abstracts

Zain Telecom Company was established in 1983; this company is basically publically owned and known as with the name Zain group. This country is providing its services around the globe. The Chief Executive officer of the Zain Company is Mr.Nabeel Bin Salamah. Basically Zain group is providing the internet services as well as land line and broad band services. Now this company is the leading company in Kuwait that is providing telecom services to the customers. The old name of Zain Company was MTC (mobile telecommunications company) but in 2007 it was named as Zain. Zain Company is dealing currently in eight countries in the Middle East and North Africa. The total number of customers of the company is 44.3 Million; these are the figure of active members of the company. This is a publically listed company in the Kuwait Stock Exchange. The shares of the company are free floating in nature. (Continued...)

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