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Abstracts

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Contents

Introduction:

Reasons for selecting KOC:

Strengths:

Strong downstream asset infrastructure

Strong research and development (R&D) capabilities

Weaknesses

Weak upstream operations

Weak cash position

Opportunities

Investments in developing bio - fuel projects

Diversification into organized retail

Investments in alternate energy

Threats

Rising petrochemical supply in the Middle East

Intense competition

References:

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