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Abstracts

Al Shaya group is market leader in the industries of retailing and franchising (Al Shaya, 2016). The main objective is to become prosperous retailer of the world, and the numerous brands, portfolio of various markets provide an actual global experience in various sectors that are incomparable: Foot, fitness and beauty, entertainment, relaxation, home appliance, fashion & footwear, apparels and optics. The mission of the Al Shaya Group is “to become identified as the profitable retailer of region, managing global trademarks to the greatest principles. With a spiritual trust, collaboration as well as excellent application, the goal is to make and manage enduring, official and collaborative prosperous partnerships of business”. (continued...) wordcount of report:1000 words

Contents

Mission of the Company
Strategy
Organizational Management Structure
Project Management Structure with explanation
Analysis of Resources
Machinery, tools and equipments
People
Time
Money
Communication plan
References

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