

# Should Advertisement for alcohol and tobacco products be allowed? Argumentative Essay

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## Abstracts

The promotion of different types of alcoholic beverages on different media's by different alcohol producers is known as alcohol advertising. There are many regulations on the advertising of alcohol and beverages, some countries totally banned such type of advertising and some countries have soft rules regarding alcohol and tobacco advertisement (HENRY SAFFER, 2010). There are many views regarding the advertising of alcohol and tobacco products, many people think that it is good to advertise such type of products, but many people think that such type of advertising is harmful for children as well as for the youth (Jon P. Nelson, 2005). This type of advertisement effect the behavior of young people in many ways, so there should be ban on the advertising of alcohol and tobacco products. The case whether young people are targeted by these advertising or not they are badly affected by it (HENRY SAFFER, 2010). Advertising of these products may be through television, print or radio. All mediums are used by children as well as young people, so when they see such type of ads they become attracted towards it (SAFFER H, 2000). Cont... (800 words of this report)

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