

# Setting Smart Objectives for NBK Kuwait

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Date: January 2017

Pages: 7

Price: US\$ 30.00 (Single User License)

ID: S493B450326EN

## Abstracts

The focus of present report is to develop the smart goals for NBK by reviewing its mission and resources. The goals are set by group discussion and then they are evaluated and revised as per the needed criteria. In this regard a long term, directional, broad and one time use strategic plan is created to facilitate NBK to attain the set objectives. Cont... (1000 words of this report)

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Steps in the process of setting goals

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Evaluation of available resources

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Development and communication of goals

Evaluation

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