

# Sainsbury in Kuwait, Company Report, Feasibility, Environment Analysis

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## Abstracts

This assignment is about starting of new business opinions by a UK based retail store in Kuwait. The organization overview is provided, after that the political, economic, social and technological environment of Kuwait is scanned. Following this the business ethics and corruption level is examined. Then the organizational project plan is out lined in terms of its SWOT analysis, expected financial estimates, expected results and other considerations along with the time needed in project planning and implimentation. Cont... (1500 words of this report)

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