

Retailing Management at Chocolateness Kuwait

<https://marketpublishers.com/r/RF1E1F98B397EN.html>

Date: August 2022

Pages: 5

Price: US\$ 12.00 (Single User License)

ID: RF1E1F98B397EN

Abstracts

The selected retailer for this project is “Chocolateness” that is based in Kuwait. The store offers a unique product line of molten cakes that is considered as a symbol of festivity in Kuwait. It is a specialty retail store because it is specialized in molten chocolate cakes and offer the range of variants in this product category including dates molten cake, vanilla molten cake, red velvet MC, pistachio MC, Cookie MC, neutella MC and Rahash MC that represents considerable product depth. Specialty retail outlets contain products related to one category and they have variety of products that contribute toward the depth of product line. So, it is reasonable to say that “Chocolateness” is a specialty retail outlet. In addition, molten cake is the specialty of this retail outlet and it offers more specialized molten cakes that are having high quality product that offers maximum value in their own specialization.(wordcount of report: 750words)

Contents

Type of retailer
Variety and assortment
Variety
Assortment
Reason for choice
Omni channel
Type of channel
Quality of channels
Future channel
References

I would like to order

Product name: Retailing Management at Chocolateness Kuwait

Product link: <https://marketpublishers.com/r/RF1E1F98B397EN.html>

Price: US\$ 12.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RF1E1F98B397EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970