

Research Report, Cross Culture Analysis of Kuwait and Japan

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Date: July 2022

Pages: 23

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ID: R505953DD83CEN

Abstracts

The main purpose of this research is to analyze the cultures of Japan and Kuwait in detail. The business sector and marketing of each country are evaluated in detail as well. The cross culture analysis is considered essential to comprehend the cultural factors of different nations. In this report, the cultural aspects, business and marketing of the Japan and Kuwait are analyzed in detail. After comprehensive analysis, it is concluded that business of Japan is more well-established and industrialized as compared to Kuwait.

Key words: Business, Marketing, Kuwait, Japan, Culture (wordcount of report: 3000 words)

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