

Ratio Analysis of Electronic Arts and eBay Inc, for 2015 and 2016

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Abstracts

Electronic Arts is also commonly famous with the name EA in the industry. It is an American multination company belongs to entertainment industry. The company is having head quarter in the California. The company has the honor of the pioneer of the house computer games industry as this industry is initiated by the Electronic Arts. In the year 2016, Electronic Arts attained 4th position at worldwide level as largest gaming firm in terms of earnings and sales revenue and the corporation is famous for its innovation ads and acquisition of the other businesses in the same industry. At present time, Electronic Arts involved in publication and development of different games under the banner of the EA sports like FIFA, NCAA Football, NBA Live, and SSX and different other names are included in this category (EA, 2016). Cont... (2500 words of this report)



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