

Ratio Analysis of American Express Company and Alliance Data Systems

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Abstracts

The American Express Corporation is also known as Amex in the business world that is a multinational business and financial corporation in the America. It is founded in the 1850 and it is among the major components of the Dow Jones Industrial Average. The business corporation is famous for the credit card, TC's, charge cards etc. The cards of the company account for almost 24% of the all dollar volume of the credit card dealings in the America. It is operating in banking and financial services industry that deals in financial, traveling and insurance services on worldwide scale (Amex, 2016). Cont... (500 words of this report)

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