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Date: January 2017

Pages: 12

Price: US\$ 35.00 (Single User License)

ID: R2B3F2BF765EN

Abstracts

The quantitative evaluation of financial reports is known as ratio analysis in which data of statements is used. In ratio analysis, the data of various statements such as the statement of financial position, the statement of profit & loss, and statement of cash flows is used for calculating ratios. The ratios are compared across various time periods for various companies. Ratio analysis is comprehensive analysis of company in which profitability position and liquidity of company is evaluated in detail. Analysis of Ratio is a keystone of essential investigation. Ratio analysis is considered an important measure of check the position of company. In ratio analysis, a company calculates several ratios such as liquidity ratios, efficiency ratios, profitability ratios, equity ratios and debt ratios. These ratios are used for analyzing the financial position of company. Analysis of Ratios is beneficial for various parties such as investors, share holders, managers, employees and debtors (Lazaridis & Tryfonidis 2006). Cont... (1500 words of this report)

Contents

- Introduction
- Five major categories of Ratios
- The liquidity Ratios
- The Debt ratios
- The efficiency ratios
- Profitability
- Equity ratios
- Importance of Ratio analysis
- Analyzing Financial Statements
- Judging Efficiency
- Locating Weakness
- Formulating Plans
- Comparing Performance
- Liquidity Ratios
- Explanation
- The Efficiency Ratios
- Explanation
- The Debt Ratios
- Explanation
- Profitability Ratios
- Explanation
- Equity Ratios
- Explanation
- Recommendations and Conclusion
- References
- Appendix
- Liquidity Ratios
- Efficiency Ratios
- Debt Ratios
- Profitability Ratios
- Equity Ratios

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