

# **Quality Management Report - Chevrolet Company**

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#### **Abstracts**

The company Chevrolet is established in 1932, Kuwait's exclusive auto dealer Yusuf A. Alghanim & sons are leading this brand Chevrolet. This company is founded as one of the most recognized company in the state. They are giving their best output in providing services and customer satisfaction. The company has committed to provide offers full of excellence to fulfill the automotive requirement demanded by their customer. Their services include the sale of new and used cars, fleet and governmental sales, providing services to have vehicles on rent. The company is famous for providing the maintenance services and is recognized as the world's largest and advanced service center. They are also playing a role for the distribution of the spare parts. (continued...) wordcount of report: 2000words



### **Contents**

Company Profile

Global Competitiveness

Quality Management, Ethics, and Cooperate social responsibility

Quality culture, changing heart, minds and attitude:

Strategic Management; Ensuring Planning and Execution for Competitive Advantage

Partnering and Strategic Alliances

Customer Satisfaction, Retention and Loyalty

Employee empowerment

Leadership and change

Team building and team work

**Effective Communication** 

Education and training

Overcoming Politics, Negativity, and Conflict in the workplace

Overview of Total Quality Tools

Problem Solving and Decision Making

**Quality Function Development** 

Benchmarking

Just in Time/ Lean Manufacturing

Implementing the Total Quality Approach to Quality Management in Achieving

Organizational Excellence

References



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