

Quality Management Analysis at Chevrolet Kuwait

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Abstracts

The company Chevrolet is established in 1932, Kuwait's exclusive auto dealer Yusuf A. Alghanim & sons are leading this brand Chevrolet. This company is founded as one of the most recognized company in the state. They are giving their best output in providing services and customer satisfaction. The company has committed to provide offers full of excellence to fulfill the automotive requirement demanded by their customer. Their services include the sale of new and used cars, fleet and governmental sales, providing services to have vehicles on rent. The company is famous for providing the maintenance services and is recognized as the world's largest and advanced service center. They are also playing a role for the distribution of the spare parts.(wordcount of words: 2000 words)

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