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Abstracts

The public relations were used from 1961. Yet it is recognized as subject after 2006. In 2006, the Kuwait Public Relations Society was stated publicly. The main objective of this society is to enhance the capabilities of individuals doing job in the area (Fischer, 1993). The main goals of Public Relations Society are to makes strategies in absence of rules and regulations. It is required by the participants to follow the set of morals and improve an excellent conversation among. Cont... (1000 words of this report)



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