

# Promotional theory of Kuwait Danish Dairy Company

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## **Abstracts**

The Kuwait Danish Dairy Company is a dairy products corporation of the Kuwait. The company is using the combination of different promotional tools with the goals of enhancing market share, customer's base, to make clients aware of the offerings of the company and to manage direct link with the customers of the Kuwait Danish Dairy Company. Cont... (500 words of this report)



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Introduction: Promotional tools of KDD Promotional Mix of KDD Promotional Strategy: Discussion Recommendation: References:



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