

# Promotional mix and Communication Strategy of Zain Telecom Kuwait

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## Abstracts

Zain Telecom is a telecom corporation in the Kuwait that also operates in eight other countries in the Middle East and Africa and act as a successful player in the telecom industry of the Kuwait. Zain Telecom revolutionizes the telecommunication industry with the technology and modernism. In this report promotional mix and communication strategy is explained in detail. Cont... (500 words of this report)

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