

Project Management, Mini Super Stores

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Abstracts

The main aim of project is development of a small superstore that delivers the goods of daily use in a convenient manner to the people of Kuwait. The main aim was to provide easy access to the people of Kuwait to buy every day consumables. As our store will provide goods of everyday use so people don't have to spend a lot of time and energy is going to large supermarkets by longdrive and shopping in rushed environment. The main offering of store is dairy, toiletry, grocery and consumer goods that are offered in various varieties in one place near to the Kuwaiti residential areas. This will save people from long travel, traffic jams, shopping in rushed places where they had to wait for long time. The main area is Salmiya where most of the residential places are present and its main area of Kuwait. Selection of area is appropriate as it's in approach of most of potential consumers. In addition to offering a great variety of products near the door steps of consumers, the store offers products at economic and affordable prices. Both factors make store an attractive place for the busy consumers that are looking for hassle free shopping at affordable costs. Cont... (1250 words of this report)

Contents

Project Description
Back ground of project
Project Activities
Why Formal project Management is necessary
Project Charter
Project Goals
Mile Stones
Success Criteria
List of Tasks
Gantt Chart
Network Diagram
Responsibility Matrix

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