

Product Launch Analysis, Apple Inc, Apple Watches

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Abstracts

Apple Inc is an American corporation. It is a well known information technology brand having headquarter in California. It involves in making, designing and selling online services, information technology brands, software, hardware and many other modern electronic devices. Apple was incorporated by the collaboration of the Steve Jobs and Steve Wozniak in 1977. Currently it operates in 16 countries of the world with more than 450 locations. The main products of the company includes Mac, iPod, iPad, Apple watches, iOS, Apple Tv, iLife, iWork and many other modern and appealing brand name are included in the product line of the Apple Company while the list of the services provided by the Apple include iTunes Store, Apple online store, Apple store, iCloud Music store, Mac store and various other services that make this company to make a distinction to their rivals in the industry and set a prominent brand name in the mind of the people. Cont... (1300 words of this report)

Contents

Brief Description:

Introduction:

New Product Launch:

2. MARKETING STRATEGY:

Market and Industry Analysis:

Marketing Mix Strategy:

Product Life Cycle:

3. SEGMENTATION AND POSITIONING:

Target Market:

Positioning:

4. COMPETITIVE ANALYSIS:

Porter's Five Forces Model:

Competitive advantage:

5. RECOMMENDATION:

References:

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