

# Opportunity Analysis of Almarai Company Kuwait

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## Abstracts

Almarai is a food company of the Middle East that started its operations in the 1977 in the gulf region. It deals in bakery products, poultry products, milk and dairy products, yogurts, desserts and other food items. It is the single fresh milk provider in the gulf region that differentiates it from the rest of the rivals in the industry (Almarai, 2016). The major aim of the report is to inspect in detail the different opportunities and to evaluate as these suitable in the existing scenario of the corporation and to evaluate these opportunities from the point of view of risk, investment cost, return etc and then to make selection of the suitable and best opportunity according to the different elements. Cont... (1500 words of This Report)

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