

Operations Management Decisions for new Product - Cooking Master

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Abstracts

In this report we will concentrate on the product design processes with respect to Cooking Master by identifying the major decisions of the operations management such as strategic, tactical and the operational level decisions. Operations management elaborates the administration of different operations with the aim of increasing the efficiency of the company. For the Cooking Master it elaborates the series of different decisions and processes that are component of product production. Product design is explained as the method of locating the specification of different processes of the product along with the description of its features, selling tone and other different characteristics (Peter G, 2007). The major goal of this report is to explain various operational decisions of Cooking Master with respect to product design development. (continued...) wordcount of report: 1500 words

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