

Operations Management Decisions for new business “Dreams come True”

<https://marketpublishers.com/r/O912F5A49EAAEN.html>

Date: July 2022

Pages: 12

Price: US\$ 30.00 (Single User License)

ID: O912F5A49EAAEN

Abstracts

'Dreams come true' is a company that involves in designing and arranging occasions and events especially weddings. In this final report we will concentrate on the major levels of the product development where we will decide as how our company will be launch in the market. In this phase we will focus on the steps in alignment with the strategic, operational and tactical levels of management. The selected stages of the new product development as identified in the previous deliverable include the feasibility analysis, product and process specifications, prototype development, design review, market testing, product launch and the feedback stage. All these stages of the new product development will lead to the launch of the "Dreams come true" in the market with the successful implementation of all the stages in alignment with the strategic, operational and tactical levels of the operations management. In this report we will include all these steps and finally we will discuss the lesson learned from the overall project of operations management. (continued...)wordcount of report: 2000 words

Contents

Introduction
Feasibility Analysis
Process Specifications:
Product Specifications
Prototype Development
Design Review
Market Testing
Launching of “Dreams come true”
Lesson learned in New Product Development
References:

I would like to order

Product name: Operations Management Decisions for new business "Dreams come True"

Product link: <https://marketpublishers.com/r/O912F5A49EAAEN.html>

Price: US\$ 30.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O912F5A49EAAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970